

# The ROTARIAN

An International Magazine



**AUSTRALIA**

Men Through Mountains  
— A PHOTO STORY

MARCH • 1961

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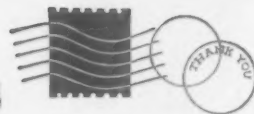
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# Your Letters



### Dr. Modi—Unique

While in casual conversation with Dr. M. C. Modi during the free eye camp he conducted recently in Coondapoor, he showed me a proof of the article about him scheduled to appear in THE ROTARIAN for February [see 'Do Good . . . Then Silently Disappear']. There could be no encomium you could give him more fitting than the publication of the story of his tireless, free, selfless service in eye-operation work in mass camps, and all successful. I can only pray the Creator to give him strength and courage to give light to all blind eyes for a large number of years.

From actual observation we feel that there could be no second in the world who would successfully operate on eye patients numbering hundreds to a maximum of 500 a day and examine thousands with appliances—the best in the world. This with the after-care taken by him with the costliest up-to-date medicines has resulted in the eye-camp program becoming a 100 percent success.

We are happy to inform you that in a colorful ceremony the Rotary Club of Coondapoor recently elected Dr. Modi to honorary membership. Our Club has encouraged and helped Dr. Modi in his free eye-camp work and has given financial aid which has gone a long way in making the eye camp in Coondapoor a success.

—K. RAGHUNATH SHENAI, Lawyer  
Secretary, Rotary Club  
Coondapoor, India

### A Welcome Overflow . . .

The 50th-anniversary issue of THE ROTARIAN [January, 1961] reminded me once again of the many interesting things to be found in its pages each month. Within the last year the Magazine has overflowed with articles of human interest, on world problems, on new developments in science and industry, on ways in which people are working together to further the cause of world peace and to

slow the race toward catastrophe. I would not have wanted to miss a single copy of my Magazine!

—RAY F. CROWTHER, Rotarian  
Lumber Manufacturer  
Melbourne, Florida

### 'Too Many Heads in Sand'

I trust every Rotarian has read, will read, or will read again Clarence B. Randall's article, *Can Capitalism Win?* [THE ROTARIAN for January].

Too many of us have our heads in the sand or in the clouds regarding our economy and our world position. Selfish individual security may well pull the house down on us unless we take a good look around to see what we can do to keep not only our individual security sound, but our collective security sound from the least of these to the top ranks of our society.

—PAUL GEBHARD, Rotarian  
Hospital-Equipment Distributor  
Oak Park, Illinois

### Broaden the Fighting Front

Clarence B. Randall's article was wonderful. It perhaps should have been titled *Can Capitalism and Democracy Win?* If we were realistic, we would know the answer is "No" with our present methods. We are fighting Communism, dictatorship, etc., on one front only—war preparation—and perhaps it is a tie. Let's hope we never try for a decision.

We are losing ideologically because the others force and brainwash and educate their people to believe that their system is best. We preach freedom, but we don't really believe in it.

We are losing economically because we are living too high to com-

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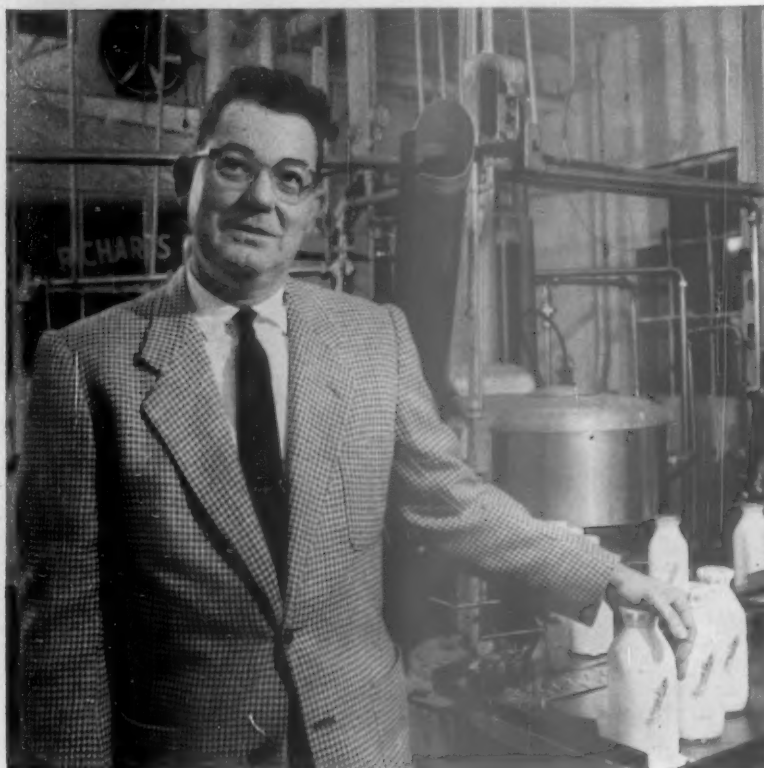


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pete with those who don't need so much, don't get so much, and work harder.

We are losing religiously because our religion is our greatest spectator sport—we don't practice what we preach.

We are losing educationally because others insist that their young people study and work perhaps twice as much as ours in the U.S.A. do.

If we do not change our methods, I fear it will be too late to make sure that capitalism and democracy do win.

—E. J. CONNOR, *Rotarian*  
*Plumbing-Supplies Distributor*  
*Peoria, Illinois*

### **A 'Sputnik' Suggested**

In his article Clarence B. Randall says: "No one doubts the patriotism of the American businessman. . . . What he needs today is some dramatic force, some economic Sputnik, that will startle him out of his lethargy." Again he says: "Paramount at all times must be the preservation of freedom." But, like other writers, Mr. Randall does not suggest what the answer is going to be.

May I suggest the following "force" or "Sputnik":

1. Place the equity capital of a corporation on the pay roll with men, so that capital and men will be paid on a percentage basis out of all the income of a corporation using the plan, over and above all other costs.

2. Distribute all the income, above all other costs of the corporation, to capital and labor.

3. Have the corporation using this program guarantee to employ a definite number of persons while using this plan.

Study this program. It will stop the inflationary spiral now bringing the Western world to the feet of Communism. It will lower the cost of production. It will lower the amount of taxes needed by the U. S. Government. It will eliminate involuntary unemployment. It will break up the huge accumulation of dollars in the hands of the few (this, of course, is objectionable to the present-day capitalist). It will break up the national labor union (this, of course, is objectionable to the leaders of national unions). It will put [Continued on page 54]



# The Object of Rotary

Is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

*First.* The development of acquaintance as an opportunity for service;

*Second.* High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society;

*Third.* The application of the ideal of service by every Rotarian to his personal, business, and community life;

*Fourth.* The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.



MARCH, 1961

# This Rotary Month

NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U.S.A.

**NOMINEE.** Choice of the Nominating Committee for President of Rotary International for 1962-63 is Nitish C. Laharry, an advocate of the High Court of Calcutta, India. For a brief biography of him, see page 41.

**PRESIDENT.** As this issue went to press, President J. Edd McLaughlin had just finished presiding at a nine-day session of the Board of Directors at the Central Office in Evanston, Ill., U.S.A. Decisions made at this meeting will be reported in the April issue. After attending to other administrative matters, the President was to begin more Club visits in the U.S.A. and Canada, these to be followed by other visits in Europe....For a pictorial report of earlier Presidential travels, see pages 32-37.

**HONOR.** To the announcement last month of President McLaughlin's Chilean award, add Brazil's "Order of the Southern Cross" awarded him in Brasilia, the nation's capital, during his visit there following the South American Regional Conference in Santiago, Chile.

**CONVENTION.** Though Rotary's Convention in Tokyo, Japan, is only three months away—the dates are May 28-June 1—good hotel (or Japanese inn) accommodations remain. But to obtain the housing you desire, act now! Your Rotary Club has the official forms for requesting accommodations. Obtain one, indicate your preference in housing, and mail the form to the address shown. It will be your first step toward an experience in international friendship you will never forget.

**MEETING.** On March 20-21 the Finance Committee is to meet at the Central Office in Evanston, Ill.

A "WEEK" ... in which your participation is urged is "World Understanding Week," proclaimed by President McLaughlin for March 19-25. Your invitation to join this observance is on page 23 and to your Club has gone a "kit" of practical suggestions for celebrating the "Week."

**REMINDER.** Rotary Clubs in the U.S.A. which intend to propose a candidate for Director of RI for 1961-62 and 1962-63 have been reminded that April 1—a deadline set by RI By-Laws—is the final date for filing with the General Secretary of Rotary International a Club resolution naming a candidate. Affected are U.S.A. Zones 1, 2, and 3.

**"MILLION-DOLLAR MEAL."** A plan called the "Million-Dollar Meal" recently raised \$6,509.40 in District 795 for The Rotary Foundation. Core of the idea: substitute a coffee-and-sandwich lunch for a regular meal, then contribute the difference in cost to the Foundation. Maybe you already know about this plan. If not, you can learn its details in a future issue. Watch for it! It may be something your Club and District will want to do.

**VITAL STATISTICS.** On January 27 there were 10,832 Rotary Clubs and an estimated 503,000 Rotarians in 120 countries. New Clubs since July 1, 1960, totalled 136.



## About Our Cover and Other Things

EVERYBODY ought to see Australia. It's a great big piece of ancient earth, about the size of continental U.S.A., lying under the Southern Cross (which is on its flag) in the austral waters of the Pacific and Indian oceans. It has sophisticated Sydney and huge herds of wild kangaroos. It has stately Melbourne and the cuddly koala. It has palm-shaded Perth and rain-drenched Darwin and capacious Canberra, its parklike capital. It has blue jacaranda and yellow wattle and red poinciana and endless miles of mulga scrub. It has sheep and sheep and sheep and cattle and a fierce wild dog named the dingo.

It has gibber plains (a gibber is a stone) and a vast treeless plain (verily named the Nullarbor) where no thing, no creature, no person, grows. Practically.

And Australia has men and mountains. One of its 10 million people is Captain Frank Hurley, perhaps the best known of that nation's photographers and an explorer who has been five times to the South Pole. It was he who took the picture of the mountains on our cover. These are the Blue Mountains in New South Wales, and the rocky spires are The Three Sisters—a famous Australian landmark climbed by hundreds every year. (Thanks to Captain Hurley and his publishers, Angus & Robertson Limited, of Sydney, for the use of the picture.)

Just 250 miles or so from The Three Sisters loom the Snowy Mountains—the setting of our *Men Through Mountains* story. A gigantic undertaking, the Snowy Scheme will freshen the dry plains and the lives of millions of Australians to come. Everybody ought to see Australia. Can you—on your way to or from Rotary's '61 Convention in Tokyo? Everybody, of course, ought to see the world. How could it be arranged?

YOU may see some parts of the world you haven't seen . . . in our April issue. It's all on TRAVEL.

AUSTRALIAN Don Farquhar is a modest fellow. *We* asked him for his story. He was surprised we wanted it. "Don is always a little shy in a crowd," says one of his countrymen, "but he gives off a light that people like to stand in."

TEXAN Bill Dazey opens with some large predictions about the size of the coming Tokyo Convention. We hope all of them will come true, but want to point out that he and we are talking about conventions as they are known in the West. This would exclude the enormous religious and political gatherings that sometimes take place in Asia.

WE'VE TALKED for several months about wanting stories of the influence this Magazine has had on people, what it has made them do, how it has stirred action. Enough of talk: For the 30 best stories of this sort we receive from readers anywhere, we will pay \$5 each. Use up to 300 words on any kind of paper. Let the deadline for receipt here be the last day of this Magazine's 50th year—1961.

—THE EDITORS



# The

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## About Our Contributors

For 28 years, Thomas C. Desmond held a seat in the New York State Senate and headed a committee on problems of the ageing. An engineer with degrees from Harvard and M.I.T., he was president of a building firm before entering public service. He writes prolifically, as does his wife, she being the author of 13 books, mostly for children. Holding high rank among his other concerns are world travel, the Boy Scouts, and New York State history. He's also ardent about horticulture, has an arboretum with 850 species of plants.



Desmond

An Illinoisan turned Texan, William B. Dasey is a Houston lawyer and Rotarian and a Past President of the Texas City Rotary Club. As an infantry officer at Leyte and Okinawa, he became interested in the Japanese, wanted to know them better. To do this he lived for a year in Japan, studied the language in Tokyo, returned home to help "acquaint my fellow Americans with the Japanese people as I saw them." Married, he has a 14-year-old daughter, two-month-old son.



Dasey

Illustrator of the *Understanding Begins...* article is Felix Palm, Chicago artist who likes to draw so much that he does it in his spare time. At home in all art media—editorial, advertising, and industrial—he is one of the busiest free-lancers in the field. His four children—two girls, two boys—like to draw, the two college girls being art majors. He makes use of his penchant for architecture by remodelling his own home occasionally.



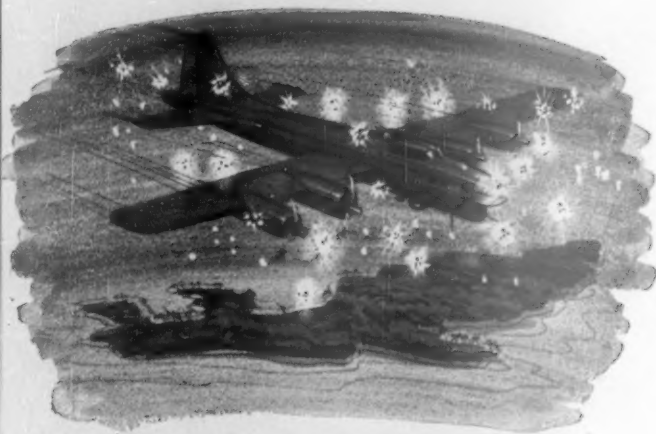
Palm

Though wife and mother, Muriel Lederer finds time to freelance for magazines and newspapers, has had her work accepted by more than 60 publications in eight years. She lives in a Chicago suburb, was an economics major at Vassar, belongs to her local Vassar Club, is active in civic groups.



Lederer

# Understanding Begins at



**T**HE SUN had set in all its tropic brilliance on the evening of September 22, 1942, and now the moon was tracing a long golden path in the Coral Sea off New Guinea. It was one of those beautiful nights—a fine night for an air raid.

As an observer in the Royal Australian Air Force, I had been attached to the 28th Squadron of the 19th Bomber Group of the U. S. Army Air Corps in North Queensland, 2,500 miles north of my home in McCrae, near Melbourne. Our operational area included New Guinea and the Solomons. Tonight our mission was to bomb the Vunakanau air strip at Rabaul, a Japanese stronghold on the volcano-studded tip of the island of New Britain.

If it was a good night for navigation, which was my job, it was also a good night for antiaircraft gunners. During the raid a burst of flak shredded the plexiglass nose of our B-17. Ever since I have been totally blind, a legacy of the stupidity of war.

If someone had told me in those days of anguish and despair and physical suffering that there would come to me a new faith in mankind, I could not have accepted it. Yet in the years that followed I discovered that I was able to feel, perhaps even more keenly than those with sight, the impact of life about me. I have had time to assay true human values. It came to me that the only way we can look forward to a better world is to forgive and to forget the past. Slowly, the bitterness in my heart and soul gave way to a new faith in life, a new hope which makes life worth living.

During the Pacific Regional Conference of Rotary International in Sydney in 1956 I asked a friend to introduce me to a Japanese Rotarian, a delegate to the Conference. I tried to explain to my new acquaintance what I felt in my heart, and offered my hand in friendship. He took it, I felt, in rather a

Through blindness comes light—an inspiring

humble, abashed manner, and for a moment he said nothing. Yet I felt a great outpouring from that man, and a great gulf had been bridged.

Two days later, as I was about to leave the Asian Friendship Meeting of that Conference, a man grasped my arm and thrust his hand in mine. It was a Japanese Rotarian, saying, "I want to thank you for what you said to a fellow countryman of mine the other day. You have made it easier for us."

This and several other experiences have strengthened my conviction that understanding begins at home—in your heart, in your community, in your nation. If we place faith in ourselves, in each other, we can more easily have faith and trust in people abroad. Only from this moral strength, not from armed might, will men successfully negotiate their differences.

We all wish for peace. What can we do to achieve it? One day while I was on a train bound for Melbourne, a voice, obviously that of a New Australian, said to me, "Excuse, please. Could you tell me when this train arrives in Melbourne?" I answered, and then we began to chat. He was from Yugoslavia and

---

## *\*Behind the By-Line.*

**BEFORE** his enlistment in the R.A.A.F. in 1940, Donald N. Farquhar was a proofreader with several leading newspapers in Melbourne. Blindness ruled out this occupation after the war. Hospitalized for 18 months, he found his desire to return to active life further frustrated by doctors' orders that his activity be kept to a minimum for two more years.

In 1946 his boyhood fondness for the sea took him to the resort town of Rosebud, 46 miles south of Melbourne on Port Phillip Bay. There, with the help of his wife, Joan, whom he married in 1940, he launched a successful boat-rental business.

Selling out in 1952, he and his wife transferred their energies to the management of four resort residences which they built near their home. General maintenance work and gardening now occupy the author, who also devotes much time to community activities. He is a charter member of the six-year-old Rotary Club of Rosebud. "Rotary's influence," he says, "has been a tremendous sheet-anchor to me, providing great inspiration and stimulation." He plans to attend Rotary's Annual Convention in Tokyo next May. The message presented here is akin to one with which he thrilled a recent Conference of his Rotary District.

# Home . . . by Donald N. Farquhar\*

message for men of 120 nations who this month mark Rotary's World Understanding Week.

his wife was from Austria. Both seemed eager to talk. "You don't mind me speaking to you?" he asked when I invited them to my compartment. "I really do appreciate this. Do you know, sir, I've been in this country eight months, and you're the first Australian who has spoken to me outside my place of employment? I do thank you."

Here was a contribution I could make. There is much that I and my fellow countrymen can do to make our New Australians—more than 1½ million of them since 1947—feel at home. By and large we are doing a good job, and Rotary is playing a significant part, but we can do more.

We can give so much to each other. We can give tolerance for intolerance, trust for distrust, a ready appreciation of the other person's point of view, a little sympathy, forgiveness, and, overriding all, love for hate. These are not easy gifts to give. But then we seek a precious goal.

There is little need here to remind you of the avenues to peace opened through membership in Rotary. We talk with each other, we exchange sons and daughters, we send students abroad, we visit

each other, we sponsor hundreds of wonderful projects which help erase our differences, or, at least, help us understand and appreciate them.

I believe we are pushing along on this road to peace, but we can do better if each of us resolves to carry part of the burden. These opportunities come to us in many ways. Five years ago two Rotarians, a Japanese and an Australian, walked side by side in a wreath-laying ceremony at the Tomb of the Unknown Soldier in Sydney. Fifteen years ago few people would have predicted that such a ceremony could take place, for the wounds of war heal slowly. Yet here were two men who had taken up their burdens in this quest of peace, and they were not light burdens, for each had lost a son in battle during World War II.

"There is a destiny that makes us all brothers," said "Robbie" Robinson, a Past Rotary District Governor of Canada, who, as many of you know, is also blind. "None goes his way alone. All sent out to the lives of others comes back into our own." I think we all might take these words to heart as we explore the avenues for understanding open to us.

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## *...an Unusual Rotarian*

*After the war, author Donald Farquhar did what most men believed impossible for a blind man. He started a boat-rental business.*

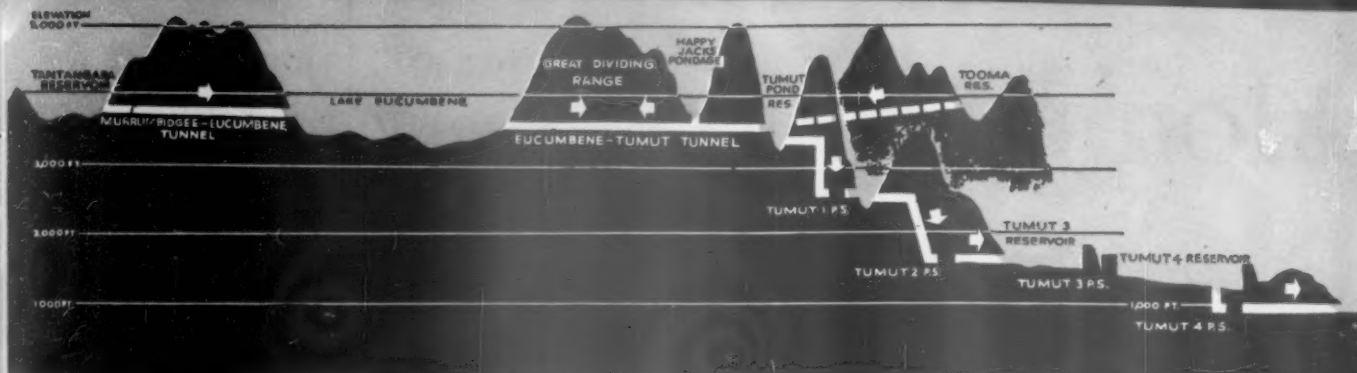


*Illustrations by  
Felix Palm*



*The Farquhars at home: Don, Joan, and sons Ian and Alan.*





Snowy-Tumut Development cross-section. Northwest →

# AUSTRALIA: MEN

**T**HE ENGINEER pointed to a map and a model. "You can see," he said, "that the Snowy River is like an open tap wasting water into the ocean. The water isn't needed east of the Australian Alps where there is ample rainfall, where the river sometimes causes floods. It is needed on the western side where the soil is rich but dry."

In Australia, which has an area almost equal to the first 48 United States but with an arid interior, the possibilities of using the wasted snows of the Australian Alps have excited man's imagination for more than a century. Now the act is being accomplished.

Australia's population has reached 10 million. Water is needed to increase food for export and home consumption. Secondary industries are developing rapidly and more electric power is required. The Snowy Mountains Scheme, which has cost 160 million Australian pounds (\$358,400,000) so far, will water 1,000 square miles of arid land in Southeastern Australia and increase Australia's 1958 electric-generating capacity by 60 percent.

The Australian Alps cover a larger area and receive more snowfall than the Alps of Switzerland, but formerly the Snowy River took more than half

*A giant project underway in Southeastern Australia reverses rivers, turns turbines, waters arid plains with mountain snows.*

**By ALEX MITCHELL**

*Dean of the Faculty of Arts, Sydney University  
Sydney, Australia*

the melted snow in a torrential rush to the near-by sea. On the other side of the Great Dividing Range two big rivers, the Murrumbidgee and the Murray, travel westward across almost all the width of lower New South Wales and Victoria, eventually joining forces before entering the next State of South Australia, where the joined stream heads southward to the ocean. [See maps page 12.—Eps.]

On their meandering way across hundreds of miles of Western plains, the two rivers, since about 1885, have been put to work irrigating 1½ million acres—which is not nearly enough. Time and again disastrous droughts have limited their flow.

But in late 1949 began the gigantic task of turning the waters of the Snowy River westward, into the channels of the Murray and Murrumbidgee.

On the highest point of the mountains, Mount Kosciusko itself, the Upper Snowy River falls rapidly from 7,000 to 3,500 feet, and along here three power stations will tap its energy. At the lower level the waters of the Upper Snowy will drop through a shaft into a 22-foot-wide, 15-mile tunnel to be driven westward under the main mountain range—to feed the Murray River and generate more electricity in a fall of an additional 2,500 feet. If not needed immediately, they will instead be routed northeast and stored for future use in Lake Eucumbene.

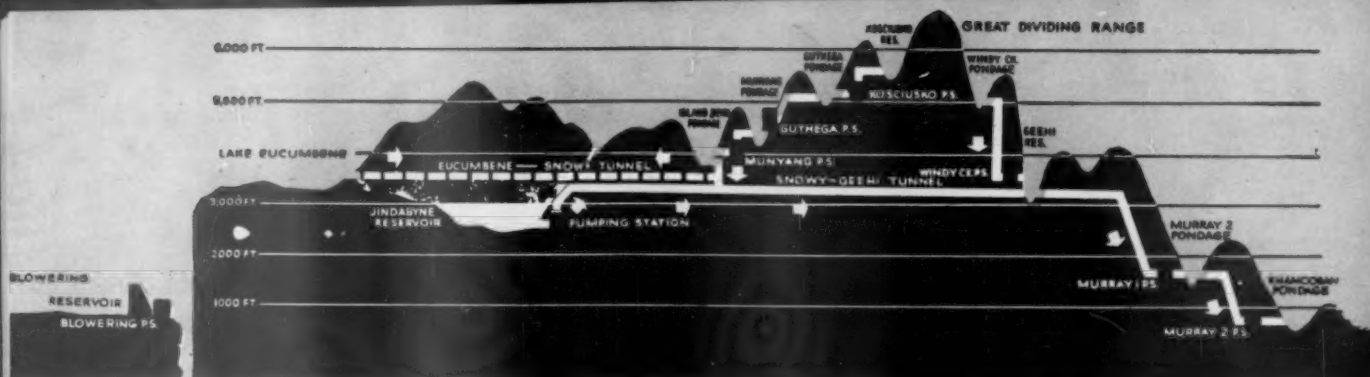
In a similar manner, far to the north, the waters



Associate Commissioner of the Snowy Mountains Authority E. L. Merigan (left), Cooma Rotary Club President in 1959-60, and Commissioner Sir William Hudson, charter member of Cooma Club.

*Looking downstream toward surge chamber in Guthega Tunnel.*





# THROUGH MOUNTAINS



of the Tumut River, which normally find their own way to the Murrumbidgee River, can, at times of high flow, be turned back through a 21-foot-wide, 14-mile tunnel under the main mountain range to be stored also in Lake Eucumbene—for future discharge down the Tumut River when required.

Lake Eucumbene, on the Eucumbene River, a major tributary of the Snowy, is the focal point of the Scheme, and has been created by building one of the highest earth-and-rock-fill dams in the world. In addition to the waters of the three rivers already mentioned—namely, the Eucumbene, the Tumut, and the Snowy—the upper waters of the Tooma and Murrumbidgee rivers are diverted through tunnels each about nine miles long, to be stored in this same lake, for eventual discharge through either of the two main tunnels to the Murray or the Tumut River.

Lake Eucumbene, which will eventually cover an area of 55 square miles, commenced storing the waters of the Eucumbene River in 1957. Two years later, upon completion of Tumut Pond Dam and the transmountain tunnel, the waters of the Tumut River were added. Recently the Tooma and the Upper Murrumbidgee rivers were diverted and in another three years the Upper Snowy will add its peak flows. Already the waters stretch back 20 miles from the dam.

Below the level of this reservoir and along the general course of the Tumut River will be a series of power stations to develop electricity from the 2,500-foot fall of the water. Some of the larger stations are underground in huge caverns excavated

inside the mountains. Here the water rushes through a tunnel from a storage pond, drops down shafts to the power station, and then flows back to the river at its lower elevation through another tunnel. The water is then again impounded and the process repeated. Other smaller stations will be built adjacent to dams on the river itself.

After passing through the last power station, water is impounded in a reservoir and released as irrigation water is needed.

At present the first station, Tumut 1, is operating and Tumut 2 is almost ready. These two stations will generate 600,000 kilowatts. (The entire project eventually will generate 2½ to 3 million kilowatts.) On the diversion to the Murray River much the same pattern of power development will be followed. In this case the waters will finally discharge into the Hume Reservoir to regulate the waters for irrigation needs.

**P**ERHAPS a unique feature of the Scheme is the system of concrete pipes embedded in the mountain which collect the waters from numerous small streams and divert the flow into tunnels or reservoirs at the highest possible elevations. Water which joins the Snowy River below the point where it drops down the shaft to the main tunnel will be collected in another reservoir and then pumped up approximately 600 feet to the main tunnel.

Such a massive and complex project as the Snowy Mountains Scheme takes a generation to accomplish; the two main power stations of the Snowy-Murray



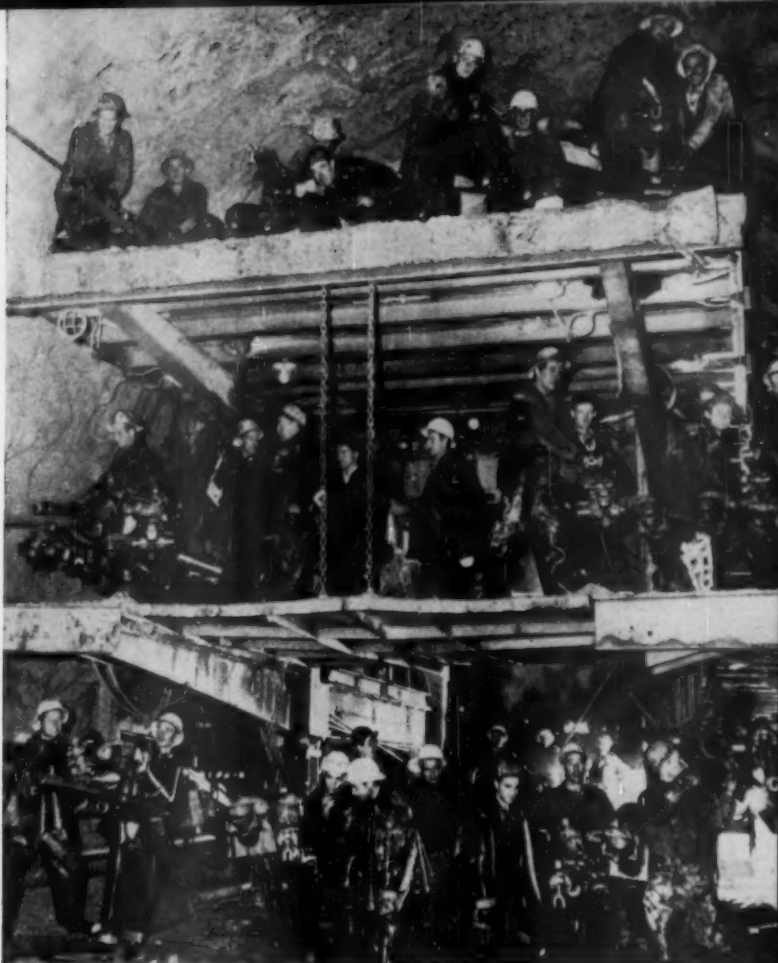
Maps indicate the vast scope of the Snowy Mountains Scheme. The small map above shows how the Murray and Murrumbidgee rivers originate in the Snowy Mountains near the east coast of Southeastern Australia and flow hundreds of miles westward through arid country. The dark areas are irrigated land. Irrigation water will be greatly increased by preventing water from flowing down the Snowy River and diverting it to the Murray and Murrumbidgee. The Tumut River is a tributary of the Murrumbidgee. The legend in the corner of the map at left is helpful in understanding the diversion system. Tunnels carry water under mountains to connect natural bodies of water; in some, flow is reversed at certain times of the year to stock-pile water in lakes for future use. Heart of the Snowy Mountains Scheme is Lake Eucumbene, which was made by damming the Eucumbene River.



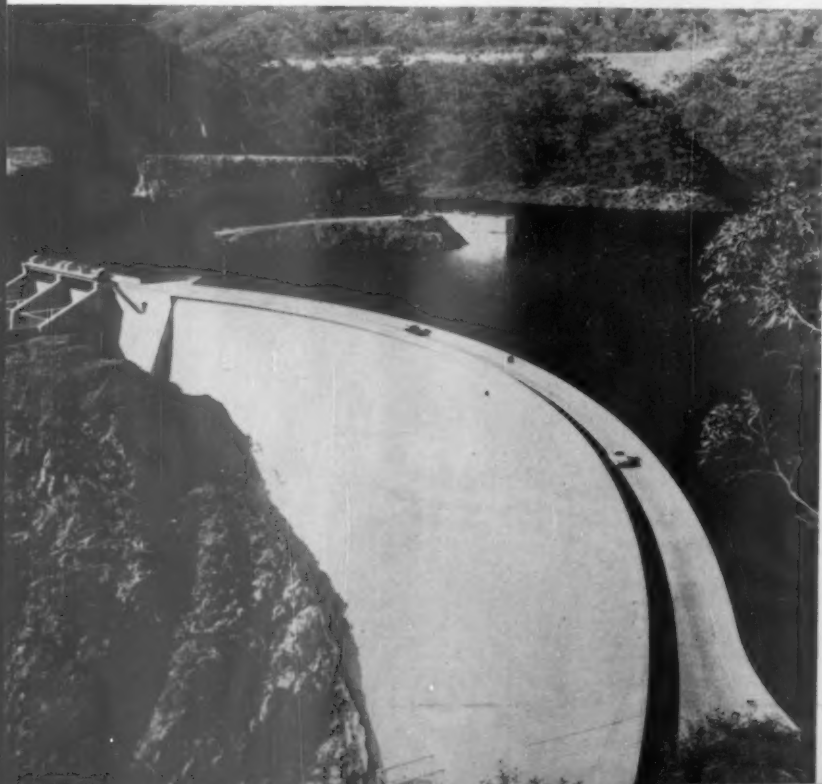
*Highest peak of the Snowy Mountain range is 7,314-foot Mount Kosciuszko. The Snowy River rises on this range, which is snow-covered a good part of the year.*



*Water backed up by a dam floods the valleys near a construction camp reached by a twisting road. Roads built during the project will remain for tourists.*



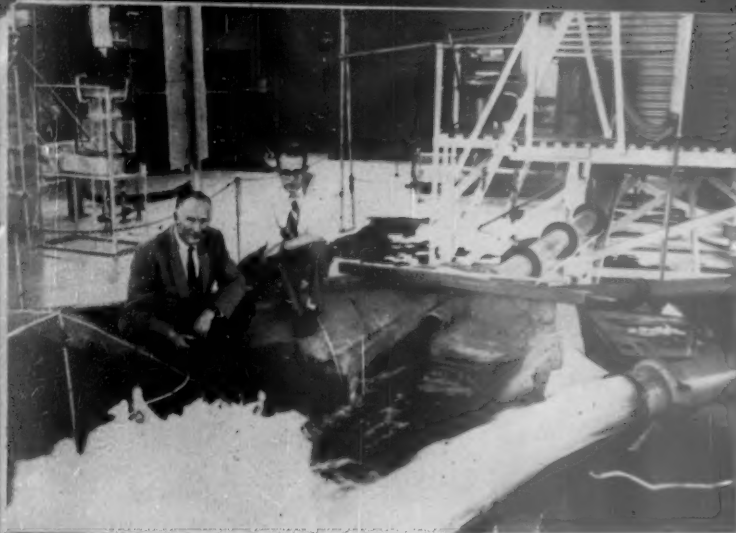
*Tunnellers rig up scaffolding at the face of the Tumut 2 tailrace tunnel. The 280,000-kilowatt Tumut 2 project is the second of five hydroelectric developments on the Tumut River. The power station itself is 800 feet underground.*



*The townsite of Adaminaby was due to flood when the reservoir of the Eucumbene Dam began to fill up; the town was moved six miles.*

*The 283-foot-high Tumut Pond Dam, completed in 1958, stretches 817 feet across a gorge immediately below the outlet of Eucumbene-Tumut Tunnel.*





*Director of the Scheme's Scientific Services is Professor Thomas Leech (left), a Cooma Rotarian, here shown with models used to anticipate various effects.*



*Cooma, N.S.W., site of the administrative and scientific headquarters of the Snowy Mountains Scheme, has grown from 2,200 to 10,000 people.*



*On the Avenue of Flags in a new Cooma park are banners of the many nations represented by those working on the Snowy Mountains Scheme. The park was the site of a Rotary Club-backed Festival of the Snows.*

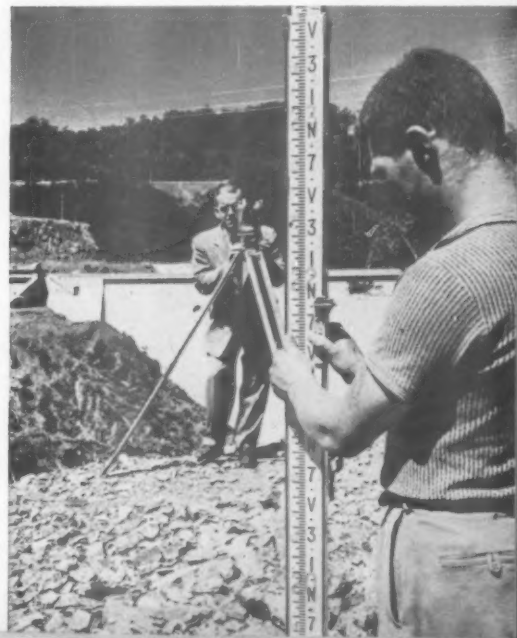
development, for example, will not be finished until the period 1966-70, and subsidiary projects will come even later. But as each step of the project is completed, immediate benefits follow.

Already Lake Eucumbene is providing enough additional water to irrigate 90 square miles of desert land; by 1963 it will provide enough for 260 square miles, and eventually enough for 1,000 square miles. As power stations are completed, they whirl into action and start producing the electricity which will pay back the Commonwealth Government for its investment—for the project is designed to pay for itself even though no revenue is to be received for the irrigation water.

To accomplish the task, the Scheme Authority gathered in a labor force of men from 30 nations. In the face of a labor shortage in Australia, labor was recruited intensively in New Zealand, Britain, and Europe. More than 600 tradesmen from West Germany were signed to an initial two-year contract. Immigrants, and many workers brought to Australia from Norway and Northern Italy by contractors, joined the force.

Skills and knowledge developed in other countries long experienced in hydroelectric work were needed. The United States Bureau of Reclamation helped in designing the elegant concrete-arch Tumut Pond Dam and the rock-and-earth-filled Eucumbene Dam. The [Continued on page 52]

*Rotarian Ian Foxall, engineer-in-charge of the Survey Branch of the Snowy Mountains Authority, aims a transit at the site of the Tumut Pond Dam.*







*Cooma Club President Stuart Parker, an optometrist and water-sports enthusiast, introduces the speaker of the day. Prominent observers of the Scheme from many nations have visited and addressed the Club.*

## In the Center of Things— Cooma Rotary

**T**O SEE best the meaning and effects of the Snowy Mountains Scheme, you first visit the boom town of Cooma, site of its headquarters and the men who run it—many of whom you'll meet when you "make up" at the local Rotary Club. Three mayors are among the Rotarians who have shaped the town's decade of fivefold growth, as new stores and houses and streets and schools have been built, as more tourists have discovered the joys of Alpine skiing and sight-seeing, of fishing and boating in the man-made lakes of Kosciusko State Park.



*(Continued on next page)*

*Cooma banker Lindsay Single extracts fine from former Cooma Mayor Frank Norris with the willing approval of the Club's Sergeant at Arms, accountant Laurence Price, and of lawyer Robert King—Secretary of the Cooma Club.*

*Rapt attention is paid the speaker of the day. The Club, founded in 1953, now has 45 members. The town of Cooma is approximately 90 miles from the coast and 70 miles south of Canberra.*





*In six years as Mayor, Lindsay Hain spurred a building boom.*



*Club Vice-President Hugh Dawson runs a tourist service.*



*Police Inspector Oss Lynch has kept Cooma's crime rate low.*



*Schools Inspector John Yabsley, Scheme official "Bill" Joyce backed this hostel for out-of-town school children.*



*Wool buyer "Herb" Liebmann checks fleeces. Cooma remains as major wool center.*

## Rotarians Keep Wheels Turning in Headquarters Town

**I**N A BOOM town, everything booms. As the base of operations for the Snowy Mountains Scheme, Cooma has grown from 2,200 to 10,000 in a decade. Other thousands populate area construction settlements, and the two new towns of North Cooma and East Cooma have been built. The boom necessitated more water, sewerage, streets, houses (two new ones every week), churches, seven new Cooma schools with 2,200 enrolled, 40 more rural schools, a 100-bed hospital, tourist facilities (and an ambulance service for skiers), taxis, fuel, food, and clothing. Pictured here is a cross-section of the 45 Rotarians who keep the base humming.

*Municipal Engineer Brian Healey supervised this Rotary-assisted Cooma swimming pool.*



# Lofty Symbol

**N**EAR the little seaside resort of Lorne, Victoria, you cross a foothill of the Great Dividing Range which borders the coastline of Southeastern Australia, and see, ten miles in the distance, a white Rotary emblem etched on a green hillside. Having already viewed for yourself the enthusiasm and seriousness with which Rotary is practiced by the nearly 17,000 members of Australia's 416 Clubs, you are not totally surprised by this outward display, but you are impressed. Closer inspection reveals an authentic Rotary wheel at least 60 feet in diameter, made of thin slabs of white rock anchored in the side of the hill. It was put there by the Rotary Club of Hawthorn just before it hosted the 1960 Conference of District 280. And it will likely greet future Conferencegoers, for Lorne, 80 miles southwest of Melbourne and about 300 miles southwest of the great Snowy Mountains project described on previous pages, has long been a favorite site for the annual get-together. The emblem is in a guarded place, on public land, and District 280 Rotarians expect it to last a long, long time, for it is made of almost indestructible material—which is not to say that it is expected to outlast Rotary itself in this land of wide-open spaces and hearty people who know a good emblem when they see it.



*The size of the 60-foot-diameter emblem is best appreciated up close—as Mrs. Allan R. Patterson, wife of one of the persons most responsible for it, is here finding out for herself.*



# Making the Most of the

## A FOREWORD

By THOMAS C. DESMOND

*Member, New York State Senate, 1930-58;  
Chairman Emeritus, New York State Joint  
Legislative Committee on Problems of the Ageing*



*It's hard to get a job when you're over 40.*

*Should legislation open the door? Here are  
the views of Bernard Baruch • Erwin Canham*

*R. C. Cooper • Conrad Hilton • James Mitchell*

*Walter Reuther • David Sarnoff • Carrol Shanks*

**D**ESPITE the current economic slowdown, most experts everywhere appear to agree that the economies of many nations are poised for rapid growth during the next ten years. This will require full utilization of manpower resources.

In the United States, for example, economists are confidently predicting a gross national product (total value of goods and services) of 750 billion dollars by 1970, or 50 percent higher than today. That level of activity will require 87 million workers, compared to the 74 million in the labor force at present.

Where will these new millions of workers come from? Mostly, of course, from a growing population. The largest increases in numbers will be among those under 25 and over 45. There will be 5½ million more U. S. workers over 45 in the next decade; but studies have shown that these 45-plus workers encounter resistance in finding employment.

On the horizon of every businessman today are two distinct possibilities: a manpower squeeze and the growing pressure of Government intervention.

Seven States—New York, Pennsylvania, Massachusetts, Connecticut, Rhode Island, Wisconsin, and Oregon—already have laws barring discrimination in employment against older workers. The United States Senate Subcommittee on Problems of the Aged and Ageing has urged the other 43 States to consider similar legislation.

Is legislation the answer? What are the alternatives?

The New York State Committee on Problems of the Ageing has devoted much time and attention to the problem. Recently we enlisted the aid of some of the top industrial, labor, and public figures in the nation. We asked them simply this: "In your opinion, is legislation the answer to ending age discrimination in employment? If not, what do you see as the solution to increasing employment opportunities for the 45-plus?"

Here, in brief, is what some of them told us:



# Mature Worker—A Symposium

## AWAKEN THE PUBLIC CONSCIENCE

ERWIN D. CANHAM

*President of the U. S. Chamber of Commerce in 1959, Mr. Canham is editor of The Christian Science Monitor. In 1949 he served as an alternate delegate to the General Assembly of the United Nations.*



**I**T SEEMS to me all of us interested in the problem, and particularly those in business, must hammer away against the employment practices of those who discriminate. An awakening of public conscience, under the stern fire of public opinion, can do a great deal to mitigate the problem.

One can also appeal to business self-interest, since with proper retraining and personnel practices immense value can be derived from the capacities of those allegedly over-age.

I do not believe legislation is in any way an adequate answer. Any legislation I have heard of would be considerably too drastic and restrictive. It might well defeat its own ends.

## EDUCATION IS THE ANSWER

DAVID SARNOFF

*Chairman of the board of the Radio Corporation of America, Mr. Sarnoff is a brigadier general in the U. S. Army Reserve. Born in Russia, he began his career at 15 as a cable-company messenger.*



**T**HE PROBLEM of employment of older people obviously differs from other situations where discrimination is apt to occur. The employer seeks to hire the person who can perform in the current job and who has the development capacity to fill new jobs as they evolve. It is in this area that education and better understanding may enable the employer to be more flexible in his approach.

On the other hand, the older worker, consciously or otherwise, tends to develop his own ideas as to the amount of mental or physical effort he thinks he can or should exert. The older worker may be unaware that his skills are becoming obsolete and may resist adjusting to new processes, new techniques, and new products. Better orientation of the older worker

and an increased awareness by him of the need to remain flexible in such matters can be approached once again through the educational process.

In terms of organizing this educational effort, I believe the State should take the lead, but with the active and coordinated participation of employer associations, industry trade groups, and fraternal, service, and civic organizations. Such a program should be aimed at:

1. Helping the employer to understand the contribution that the older worker can make and the need for both industry and the country to use such workers properly.

2. Helping the older worker to understand both his assets and his limitations so that he can recognize the right job for him and be happy in it.

3. Training workers in upgrading their skills, knowledge, and abilities so as to meet the changing requirements of industry.

I believe that the approach outlined above will produce better long-term results than any legislative program.

## UNIONS TIE OUR HANDS

R. CONRAD COOPER

*Executive vice-president, personnel services, United States Steel Corporation, Mr. Cooper started his career as a field engineer for a cement company, has been in the steel industry since 1937.*



**O**NE OF the principal reasons that it sometimes appears that men over 40 find difficulty in securing new employment is that positions on the level which such candidates generally seek are filled from within. Obviously, such a practice has the effect of reducing the new job opportunities for outside applicants regardless of their attained age.

The other aspect of this situation, such as the seniority provisions of the various labor agreements United States Steel has negotiated with unions representing its employees, presents a different kind of problem. Such provisions, designed to protect the attained seniority of existing employees, operate generally so as to limit the kind of jobs to which new employees can be assigned. Except for certain skilled occupations, where shortages are known to exist, such assignments are generally in beginner classifications.

Beyond the point of initial hiring, the seniority provisions control advancement to higher-rated jobs

for people represented by the union. Where the factors of ability and physical fitness are equal, promotions within the bargaining unit are based upon the length of continuous service. The same factors are considered at the time of force reductions. Thus, where continuous service is the determining factor, men joining the corporation in their later years face a problem with respect to promotion as well as a threat of being laid off before younger workers who have accumulated sufficient continuous service to protect them from such a layoff.

The solution to increasing employment opportunities for the 40-plus could come in several ways. Efforts could be made to give prime consideration to employees in this age group in recall from layoff where not restricted by labor agreements. Similarly, attention can be given to older workers whose physical condition has become impaired or whose abilities have diminished by considering them for transfer to lighter or more suitable work in lieu of dismissal.

As a matter of interest, it may be also noted that despite an increase in population, there have been various predictions of an actual labor shortage within the present decade. Such a shortage may well contribute to the solution.

## U. S. LABOR DEPARTMENT COPEs WITH THE PROBLEM

### JAMES P. MITCHELL

*U. S. Secretary of Labor during almost all of the Eisenhower Administration, Mr. Mitchell, originally a personnel expert for private firms, has also served as Assistant Secretary of the Army.*



THE UNITED STATES Labor Department has been attacking the problem of equal job opportunities for middle-aged and older workers through (1) research studies to determine the facts about the employment and employability of older persons; (2) educational programs to eliminate bias toward employment of older workers; and (3) job counselling and placement services to older workers through our public employment offices. With regard to the placement program, it is encouraging that during the calendar year 1959 more than 1,185,000 placements of persons 45 and over were made. These placements represented 19.4 percent of nonagricultural job placements of all applicants, and were 17.7 percent above similar placements effected the preceding year.

At this time, I believe that the key to solving the problem of unrealistic age restrictions in hiring lies primarily in an intensive educational campaign, from national, state, and local levels, directed at employers and the general public. I feel that we should continue to concentrate our efforts and resources

on the voluntary measures represented by the three methods of approach outlined above, and attempt to gauge their effectiveness.

For some time now, the Labor Department has been carefully studying the desirability and feasibility of antidiscrimination legislation related to age. It is now in the process of analyzing the experiences of those States having such legislation. Thus far there is no apparent indication that such laws in themselves are able to effectuate a real and permanent solution to the employment problems facing older workers. I believe that the answer lies mainly in achieving acceptance by employers of the principle that it is really a sound employment practice to consider job seekers on the basis of their individual qualifications without regard to age.

## OLDER WORKERS JUST AS GOOD

### CONRAD N. HILTON

*Son of a Norwegian-born merchant, of San Antonio, Tex., Mr. Hilton bought his first hotel in 1919, now has a string of 41. The Hilton Hotels Corporation he heads is the largest of the hotel chains.*



IT SEEMS to me that there is no valid rule of thumb that can set an age at which any man or woman is not an able employee. No two people are alike—mentally, morally, or physically. So why say that people over 40 are less alert than those under that age? Or that people have to retire at age 65?

In the hotel industry, with which I am obviously most familiar, we employ a great many men and women of 40 and over. Most of them, except for purely physical heavy labor, are just as efficient as many of their associates who are much younger. A good waiter is a good waiter whether he is 25 or 50—or 60 or 70. A housekeeper's sense of cleanliness and order has nothing whatsoever to do with her age. Our top executives are well over 40. If they were not able, our corporation, which is large and efficiently managed, would surely replace them.

I note with interest that a number of large companies have raised the mandatory retirement age from 65 to 68 for men; from 60 to 65 for women—with exceptions made for even a longer term of service if reviews indicate they are merited. I note, also, certain surveys showing that 60 percent of employees forced to retire at 65 want to keep on working—and that 53 percent of them went out searching for jobs.

I hope legislation is not required to convince industry that an employee is only as old as his work record indicates. I hope that far-seeing employers, through further education and self-examination, can be convinced of this. But if there is no other way out, I suppose I could agree that the only remedy is legislative action of some sort.

## WHAT IS THE CAUSE?

### BERNARD M. BARUCH

*An economic adviser to U. S. Presidents Wilson, F. D. Roosevelt, and Truman, former stock broker Bernard Baruch, now 90, has long been famed as a sage and as the "grand old man of U. S. finance."*



I HAVE no views as to how you can force anybody to take anyone into his employ, except perhaps in a government job or a tax-free institution. This problem in our State is accentuated by the large number of people who come in from other States or other countries. Also, it is deeply affected by the establishment by American interests in other countries, of production units where labor is cheaper. Goods are imported here, even with the duties, and undersell American production.

What is the cause of unemployment of people above 40? That should be the first inquiry.

## TOO COMPLEX FOR LEGISLATION

### CARROL M. SHANKS

*Until his recent retirement, Mr. Shanks was president of the Prudential Insurance Company of America. A one-time Yale law professor, he handled Prudential legal matters, became head in '45.*



THE PROBLEM of jobs for people over 40 is not, I think, one problem but several. Some of the unemployed at these ages are perfectly competent people who are out of work through no fault of their own and who have skills needed in the market place. Perhaps, for example, the companies that employed them have failed and gone out of business. These people should not be too great a problem. They are desirable employees, more reliable in many cases than younger ones, and a prosperous economy should absorb them.

Others are out of work through no fault of their own, but perhaps possess only skills no longer needed, made obsolete by technical advances. The progress of automation in the years ahead may cause some unemployment of this kind, although at the Prudential employees have been told that no one will lose his job for this reason. All such people will be kept and retrained. As a matter of fact, they generally go on to higher-paying jobs than they had before.

A third group—and this unfortunately is a sizable group—consists of people who are marginal at best—the unstable, the alcoholics, the drifters, and some

whose intelligence is too low to enable them to hold a job of any consequence. Of course, these people exist at all ages, and it would be a mistake to think of their problems as problems stemming from age. The people in the Prudential Employment Bureau tell me that of the job applicants aged 40 and up many fall into this third group.

In view of all these considerations, I do not feel that legislation is the answer to the problem. The considerations as to whether or not to hire a given job applicant are so complex that to attempt to police such legislation would, it seems to me, be far more expensive than the results could justify.

## UNIONS FAVOR LEGISLATION

### WALTER P. REUTHER

*President of the C.I.O. division of the A.F.ofL.-C.I.O. and of the U.A.W., Walter Reuther organized auto workers in Detroit, is now one of the top U. S. leaders and spokesmen for organized labor.*



OUR UNION has long been concerned with the problems of age discrimination in employment. It was not too many years ago when a production worker stood in fear and trepidation of his 40th birthday, because he saw many "old-timers" lose their jobs during seasonal shutdowns or layoffs because they were "too old" in the minds of the foreman or the employment manager.

The drives for the protection of seniority and later for pension benefits by our union were motivated by our efforts to combat this ruthless and heartless scrapping of human resources during the prime years of productivity. Seniority continues to offer maximum protection to the older worker so long as his job, his department, his plant, and the company he works for continue to exist. But with rapid technological change and automation came reorganizations, mergers of companies, relocation of plants, and reallocation of job duties and assignments.

The result is that many old-timers lose their jobs, because the jobs, or the plants, or even the corporation in which they were employed no longer exist. And once they lose their old job the men past 40 or 45, and the women past 30 or 35, have great difficulty in finding new ones. There are still, for example, hundreds, if not thousands, of Hudson and Packard workers in Michigan in the older age groups who have never found full-time employment since these companies merged with others in the early part of the last decade.

Through collective bargaining we have attempted to protect these workers, but our best efforts have been inadequate to meet their needs fully. That is why anti-age discrimination legislation is important.

The most obvious and practical solution to the employment problems of middle-aged and older



workers would obviously be to put America back to work, as advocated by the United Auto Workers and the A.F. of L.-C.I.O.

However, even a significant upturn in employment will not completely solve the unemployment problems of middle-aged and older workers, as evidenced by the Department of Labor's studies in this field, done in 1947, 1950, 1953, 1955, and 1956. These were all years of comparatively full employment, and yet it was found with almost unbelievable consistency that, whereas about one-third of the job seekers were 45 years of age and older, almost two-thirds of the orders placed by employers with employment offices carried age discriminatory specifications and only about one-sixth of those placed in jobs by the public employment services were 45 years of age and over. Discriminatory age requirements listed by employers began at age 30 or 35 for women in white collar and semiskilled jobs and became acute for men in most occupational fields at age 40 or 45.

There will be many arguments advanced against such legislation, as there were against other forms of antidiscrimination legislation. From our knowledge and study of the problem, and the known effects of such legislation in Massachusetts, Connecticut, Rhode Island, Pennsylvania, and New York, we, too, could present many arguments pro and con. But all these arguments seem to me, when viewed in historical perspective, to miss the main point, and that is that the voluntary and educational methods proposed as alternatives to such legislation simply

have not worked effectively. This does not mean that we should abandon the voluntary methods and expect the law to do the job all by itself. It does mean that with the law, the voluntary methods will take on more practical meaning and there will begin to be positive action on the part of employers and other groups in the community to do something about age discrimination in employment. This has been the historical pattern in dealing with problems of other forms of discrimination in employment, including race, religion, and national origin.

Of course, like any other job seeker, the middle-aged and older worker must be qualified by training, experience, aptitude, and personal characteristics to perform the job which he seeks. It would be a misrepresentation of the facts to suggest that age alone is the only barrier faced by some older job seekers. For example, some, by virtue of long attachment to a particular occupation or industry, may have become skill-rusty and will need vocational training or retraining before they can be reemployed. Another segment of the older unemployed may need vocational-rehabilitation services. Still another group needs positive assistance in choosing a change of occupation or industry; they need the specialized counselling and placement services available through employment services offices.

That is why the various legislative bodies should give serious consideration to expanded vocational training, vocational rehabilitation, job counselling, and placement services for middle-aged and older workers.

## Growing Old

*A little more tired at close of day,  
A little less anxious to have our way,  
A little less ready to scold and blame,  
A little more care for a brother's name;  
And so we are nearing the journey's end  
Where time and eternity meet and blend.*

*A little less care for bonds and gold;  
A little more thought of the days of old;  
A broader view and a saner mind,  
And a little more love for all mankind;  
A little more careful of what we say;  
And so we are faring a-down the way*

*A little more love for the friends of youth,  
A little less for established truth;  
A little more charity in our views,  
A little less thirst for the daily news;  
And so we are folding our tents away  
And passing in silence at close of day.*

*A little more leisure to sit and dream,  
A little more real the things unseen;  
A little bit nearer to those ahead,  
With visions of those long-loved and dead;  
And so we are going where all must go,  
To the place the living may never know.*

*A little more laughter, a little more tears,  
And we shall have tolled our increasing years;  
A book is closed and the prayers are said,  
And we soon are a part of the countless dead.  
Thrice happy, then, if some soul can say,  
I am better because he has passed my way.*

—WILLIAM POWELL

INVITATION  
TO  
WORLD UNDERSTANDING WEEK  
MARCH 19-25



*Fellow Rotarians in all Countries!*

This is an appeal for your concentrated attention and wholehearted coöperation in a matter of extreme urgency. The times call for every member of our world fellowship to live Rotary, express it, and expand its influence in the field of world affairs. Mankind is being dragged down into confusion and drawn toward destruction by the dominance of self in relations between nations. Only the strenuous application of the ideal of "Service above Self" can avert disaster.

*What can we do?*

We can act together as half a million dedicated leaders in the communities of 120 countries. In a simultaneous surge of action, we can share this ideal with millions of our neighbors who are not Rotarians and join with them in applying it to the grave issues that confront the world.

*How can we do it?*

The date is set for our simultaneous effort—World Understanding Week, March 19-25, 1961. But the preparations must start now! Practical suggestions are being made to all Rotary Club Presidents. I leave it to you to adopt and enlarge upon this "kit" of suggestions as opportunities are opened to you.

*Make Rotary live where we live* in the growth of world understanding; *express* Rotary during this special observance so that its ideals may be expanded into the hearts and minds of all men.

I am confident that your Club and every one of our 11,000 Rotary Clubs will respond to this appeal.

J. EDD McLAUGHLIN  
PRESIDENT

INVITATION TO WORLD UNDERSTANDING WEEK

# Seattle Looks Ahead to Century 21

The largest city of the U. S. Northwest  
plans a futuristic world's fair for 1962.

By MURIEL LEDERER

FOR THE FIRST TIME since 1939, when both New York and San Francisco played hosts to all nations, the United States in 1962 will be the site of a true world's fair.

Now rising in Seattle, Washington, not far from Puget Sound, is the Century 21 Exposition—planned as a “preview of the world of tomorrow . . . how man will live, work, and play in the year 2000.”

The Exposition is slated to extend, appropriately, from April 21, 1962, to October 21, 1962. Seattle Rotarian Edward E. Carlson, board chairman of the fair, expects that a good many Rotary couples bound to or from the 1962 Convention of Rotary International in Los Angeles, California, will be among the 10 million visitors expected.

Fair guests will be whisked in 96 seconds from the center of Seattle to the Exposition grounds a mile away on a sleek monorail train. Once there they can ascend by elevator to the top of the theme structure



*This scene does not exist—yet. Art and photography have been blended to show the Century 21 Exposition as it will appear on opening day, April 21, 1962. A 550-foot “Space Needle” observation tower rises between the U. S. Science Pavilion and the Washington State Pavilion. The “World of Century 21” will be housed in the large structure in the foreground, surrounded by exhibits of the “World of Commerce and Industry.” Sports and “spectaculars” will be presented in the stadium, and various arts in buildings near it.*





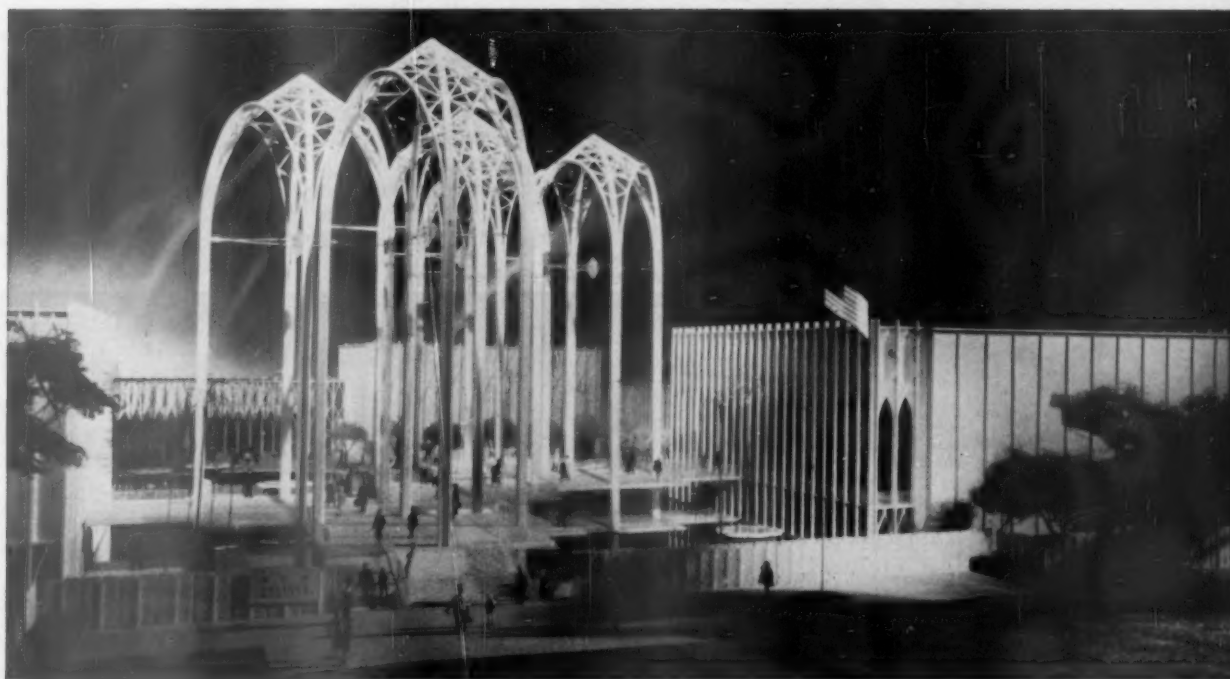
*During ground-breaking ceremonies for the Century 21 Coliseum, three notables join in cutting a cake modelled after the structure. They are: speaker of the day Dr. John P. Hagen, of the National Aeronautics and Space Administration; Seattle Rotarian Edward E. Carlson, chairman of the board of Century 21; and Paul Thiry, primary architect of the building—which has no interior supports.*

of the fair—a 550-foot “Space Needle” tower topped by a revolving observation platform and 200-seat restaurant that will make a complete revolution each hour, affording a panoramic view of the lakes, mountains, and salt water surrounding Seattle.

Looking straight down on the 74-acre Exposition site, the revolving observers will see the “Five Worlds of Century 21”: the Worlds of Science, of Century 21, of Commerce and Industry, of Art, and of Entertainment.

Core of the Exposition will be the “World of Science,” with both U. S. and non-U. S. exhibits. The U. S. science exhibit, feature of a 9-million-dollar Federal program of fair participation, will be larger in size and scope than the U. S. exhibit at the 1958 Brussels, Belgium, World’s Fair.

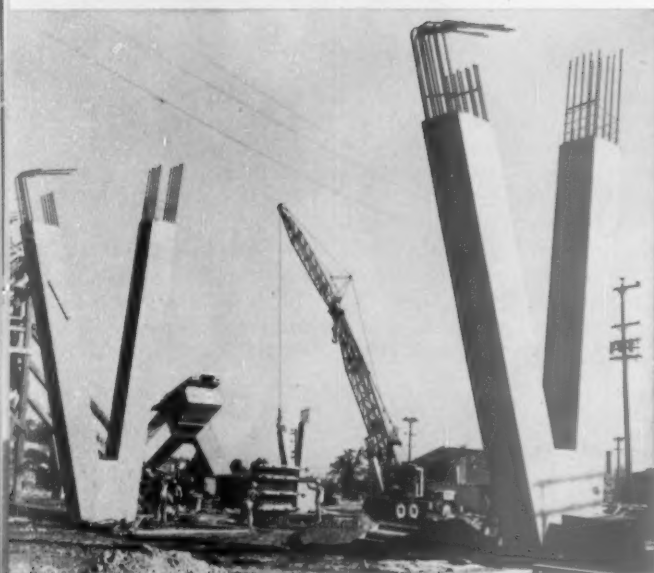
In the “World of Science,” fair visitors will learn how researchers are approaching such problems as how to determine human sex before birth; motivate man to do good; give him longer, healthier life; create sheltering weather; and provide enough food for



*Arching towers symbolizing man's continuing quest for knowledge rise from a model of the U. S. Science Pavilion, which will house some of the fair's most striking exhibits.*

the world's burgeoning population. The science exhibit will be capped by a “trip into space,” in a planetarium-like “spacearium,” where visitors view the planets as though from a speeding space ship.

In the second “World,” the “World of Century 21,” international exhibits housed on three levels under an 11-story-high roof will depict man's environment



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in the next century, with models and prototypes of the goods and products he will be using.

In covered and open areas around the "World of Century 21" building will be international exhibits comprising the "World of Commerce and Industry," where various nations will depict their achievements in commerce and industry since the dawn of the Space Age, and where private industry will display its contemporary achievements and dreams for the future. In the "World of Art," nations will present their best artists and art productions, and art forms ranging from traditional fine handicrafts to new uses of the visual arts and the most advanced industrial design.

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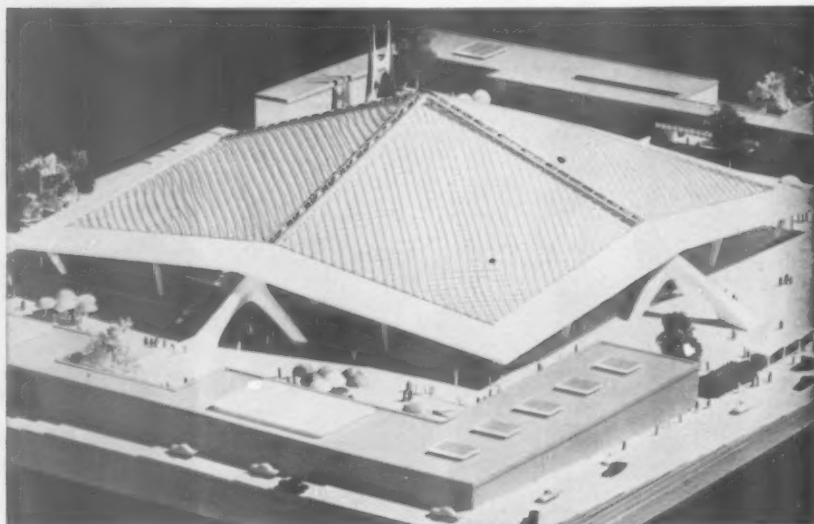
More international flavor will be added by bazaars, restaurants, shops, and entertainment from all over the world present in the 15 acres of Boulevards of the World, connecting the various "Worlds."

Eighty-five nations were invited to participate in the Exposition by the President of the United States, and already Canada, Japan, Yugoslavia, Vietnam, and the Ivory Coast have reserved space.

Once the fair is over, instead of crumbling into desolation, the Exposition area, with its concert hall, exhibit hall, theater, arena, stadium, and armory, will become Seattle's model new Civic Center. For more than 75 percent of the buildings being constructed for the Exposition will be permanent structures housing cultural, convention, and sports programming for the area.

Thus, in one ambitious but prudent project, the city is bettering the future of its own citizens while stimulating peoples of all the world to look ahead.

*The Coliseum of the "World of Century 21," shown here in model form, will cover 3½ acres, rise to a height of 11 stories, and contain three levels on which many nations will portray life as envisioned for the year 2000.*



# Talk 'Shorthand Japanese'

**E**VEN without knowing a bit of Japanese grammar, with the use of memorized nouns and appropriate sign language you can get along remarkably well in Japanese. The Japanese themselves dispense with a good many parts of speech that appear in other languages.

On this page is a collection of nouns that will come in handy for Rotarians and their families planning to attend the 1961 Convention of Rotary International in Tokyo, Japan, May 28-June 1. If they haven't already, of course, they'll want to preface this fourth lesson in this Magazine's series on "Little Lessons in Japanese" by working the lessons that appeared in the December, January, and February issues.

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## Lesson 4

### WHAT?

#### PHRASES

what?	nani?
cigarettes	tabako
matches	matchi
food	tabemono
bread	pan
meat	niku
vegetables	yasai
water	mizu
beer	biiru



sake (rice wine)	o-sake
milk	miruku
coffee	kōhī
Japanese tea	o-cha
black tea	kōcha
pencil	empitsu
book	hon
table	tēburu
chair	isu
clothes	kimono
American clothes	yōf'ku
Japanese clothes	waf'ku
ticket	kippu
this one	kore
this ...	kono ...
that one (near you)	sore



that ...	sono ...
that one over there	are
that ...	ano ...
which one?	dore?
which ... ?	dono ... ?

### CONVERSATION PRACTICE

A: Kore—nani? B: Sore—tabako. Dōzo. A: Arigato. Matchi? B: Hai, dōzo. A: Sumimasen. B: Iie. A: Mizu? Biiru? Miruku? B: Miruku. A: Hai, dōzo. B: Dōmo.

A: Ano ne. B: Hai. A: Kore—nani? B: Sore—kimono. A: Sō desu ka? Yōf'ku? B: Iie, waf'ku.

A: Kono hon—nani? B: Sono hon—textbook (tekis'to-bukku).

A: Sumimasen, kono empitsu—anata?

In these lessons, the Japanese is presented in a modified version of the Hepburn romanization.

Consonants are pronounced about as they are in English. "G" is always pronounced hard, as in "garland." (But in the middle of a word, it is often pronounced through the nose, as in "singer.")

Vowels are pronounced about as they are in Italian:

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## Fourth in a series of 'Little Lessons in Japanese'

B: Iie, watashi—ano empitsu. Sono empitsu, dōzo, anta. A: Dōmo.

### TRANSLATION

A: This—what (is it)? B: That—(it is) cigarettes. Please (have one). A: Thank you. (Have you) a match? B: Yes, please (help yourself). A: Thank you. B: Not at all. A: (Will it be) water? Beer? Milk? B: Milk. A: Yes, sir, here you are. B: Thank you.

A: Say. B: Yeah. A: This—what (is it)? B: That—(it is) clothing. A: Oh? American clothes? B: No, Japanese clothes.

A: This book—What (is it)? B: That book—(it is) a textbook.

A: Excuse me, this pencil—(is it) you (it belongs to)? B: No, me—(the one which belongs to me, or the one which I am using, is) that pencil over there. That pencil (near you)—please, you (take it). A: Thanks.

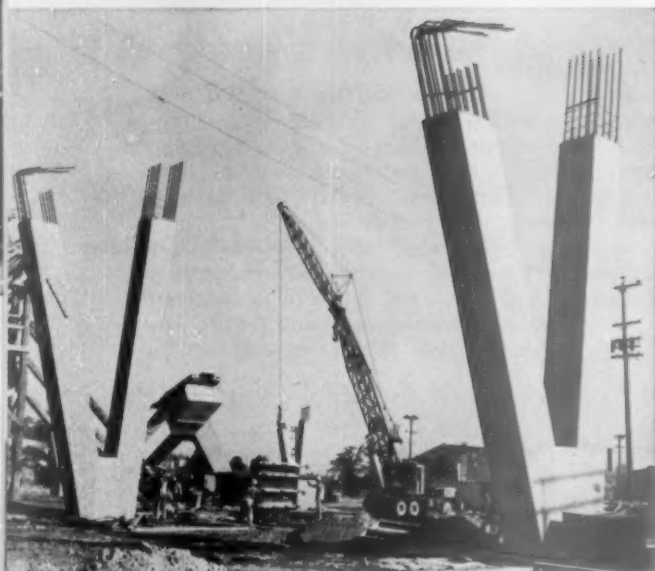
### TIPS

By now you find you can say a great many things with very little in the way of grammar. Just stringing the words together with appropriate pauses is enough to convey a lot of meaning. Japanese often talk this way, but they also often add various elements to make the meaning clearer. We will learn about these elements little by little. Notice that a Japanese word has a much wider, and vaguer, meaning than the corresponding English word. *Tabako* means not only "cigarettes" but "a cigarette," "the cigarette," "some cigarettes," "a pack of cigarettes," etc. *Anata* can mean "you," "yours," "the one you are going to use," etc. Of course when the Japanese wants to be specific, he has ways to narrow the meaning down, but usually he finds it unnecessary to be too specific. Do not



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coffee	kōhī
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pencil	empitsu
book	hon
table	tēburu
chair	isu
clothes	kimono
American clothes	yōfku
Japanese clothes	wafku
ticket	kippu
this one	kore
this ...	kono ...
that one (near you)	sore



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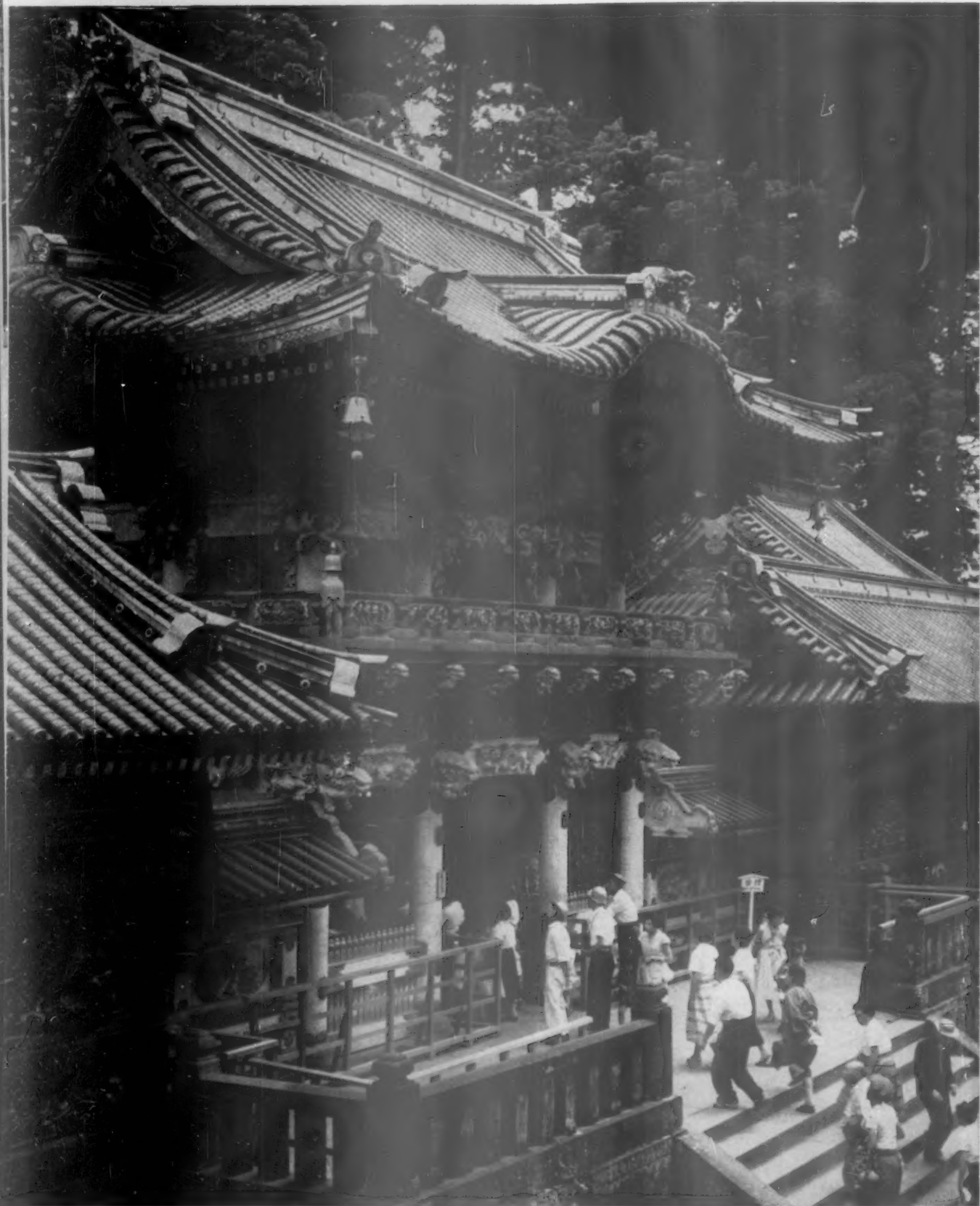
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*A splendid reminder of the early Tokugawa days (1600-1868) in Japanese history is Yomeimon Gate at Nikko, some 90 miles north of Tokyo.*



# Japan

## Her People...and Why I Love Them

By WILLIAM B. DAZEY

Counsellor at Law; Rotarian, Houston, Tex.

I TAKE OFF MY HAT to the Rotarians of Japan. I bow to all 16,500 of them in their 399 communities from Wakkensi to Kanoya. They have taken on a very large job: the entertainment of Rotary's 1961 Convention in Tokyo—in May. They have taken it on with a joy and a zeal and an organizational skill which have convinced me, as they convinced our President, J. Edd McLaughlin,\* that the '61 Convention "is going to be the most unusual, most beautiful, most colorful, and most meaningful Convention in Rotary history."

They are going to achieve this despite the fact that the city in which they will entertain us was rubble filled just 15 years ago, and despite the fact that Tokyo brims with 9 million people (one out of every ten Japanese), and despite the fact that the tourist industry of the land is still in its infancy. They may even achieve—or at least find themselves handling—the largest international convention ever held in Japan, the largest international convention ever held in Asia, the largest Rotary Convention in history in the largest city on earth.

Have I gone off the deep end? Maybe. Maybe not. I don't think so. I have seen the Japanese Rotarians at work on our Convention. I *know* the Japanese people, I think, and I need not point out that I have a distinct bias toward them—an empathy which antedates World War II. Nothing that happened to me while I soldiered in an infantry division in the Pacific theater, including the sustaining of permanently crippling wounds, diminished the respect and admiration I early cultivated for these magnificent island peoples. Now, having recently completed a 14-month tour of the Land of the Rising Sun, I'm a firm Japanophile.

Do you know the history of Japan? Only by considering the development of the country in the light of its astonishingly swift transitions can we begin to appreciate the unique character of the Japanese people.

Just 101 years ago, when my country opened diplomatic relations with Japan, the nation was as rigid-

ly feudalistic as ever England was prior to the date of the signing of the Magna Carta in A.D. 1215. The lords of the lands had absolute dominion over the peoples residing in their respective fiefs, a dominion enforced by a ruthless caste of fighting men known as samurai. The vast majority of people were abject serfs whose obedience was compelled not by the musket with which brother slaughtered brother in the U.S.A. in the early 1860s, but by the dreadful two-handed samurai sword.

In 1868 a young Emperor named Meiji took the dynastic reins and began reforms so drastic and so effective as to confound every student of history we know. He began an era known as "The Restoration" which enabled the Japanese people, in less than 30 years, to leap the gap between feudalism and industrialism—a gap which took the Western nations centuries to bridge. In 1872, Meiji promulgated a Constitution which was carefully drawn to extract the best features of both English and American organic law, but preserving the tight governmental control which had kept the Japanese people disciplined and obedient through thousands of years of feudalism.

By 1900 smoke was belching from ultramodern factories, and Japan was reaching into China for the raw materials necessary to slake the insatiable appetite of a highly organized industrial economy. In 1905 Japan's newly acquired knowledge of modern military weapons, applied by her soldiers' ancient spirit of Bushido, enabled her to defeat overwhelmingly the armies of Russia on the mainland of China and then completely crush the Czar's proud navy.

Japan emerged from World War I the only member of the victorious Allies who was in a far stronger position than she was when she entered the war. Her deft diplomacy at the peace tables enabled her to solidify her territorial gains in China and to consolidate her areas of influence among the islands surrounding her in the Pacific Ocean. In 1941, less than 90 years after she discarded her feudalistic obsolescence, the imperial Japanese armies and navy, backed by her amazingly efficient

*For their arts, for their  
unexcelled hospitality,  
and for their ability to  
make swift transitions  
the author bows to these  
'magnificent' islanders.*

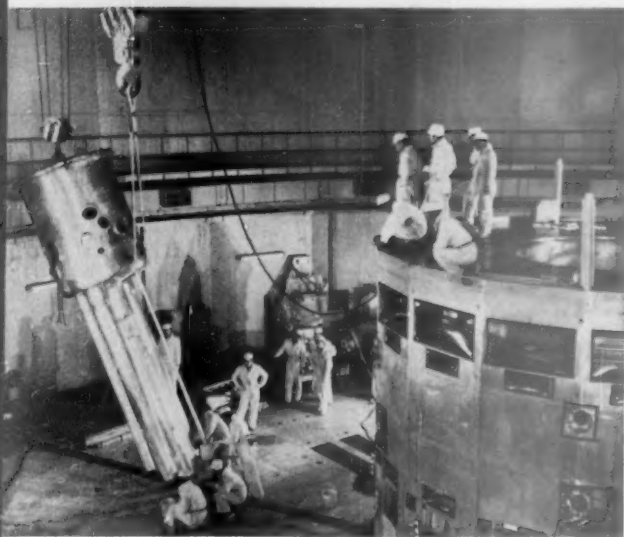
\*Japan As I Just Saw It, THE ROTARIAN for September, 1960.

industrial complex, swept one-fifth of the earth's surface into her exclusive sphere of influence, and two-thirds of the world's peoples trembled at her political and military aggressions.

But every nation has enjoyed political and military successes of one kind or another. The gauge of the national character of a people, it seems to me, is taken far more accurately by the manner in which she meets defeat. In 1945 these warrior people, never before defeated in international conflict, were beaten into unconditional surrender. While it must be said—to my country's credit—that its occupation of Japan was one of the most enlightened and sympathetic in the history of mankind, it must also be admitted that there has never been so thorough and dedicated an effort to change completely the lives of a vanquished people. Not a single phase of Japanese life escaped the searching scrutiny and the radical surgery of U. S. military, political, economic, social, and educational postwar experts.

We Americans deliberately attempted to crush Shintoism, a quasi-religious cult which had formed the core of the spiritual background of Japanese soldiers. (Unwilling to admit that even an indigenous people could place so high a regard on duty to one's country as to make the line soldier the dedicated instrument of war he was, we decided he was motivated by some sort of a religious fanaticism and concluded by the Cartesian method that the elimination of Shintoism would emasculate him!)

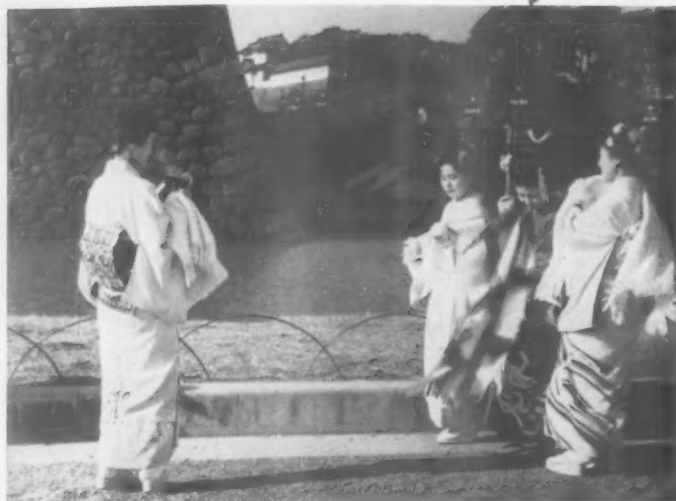
We insisted on a redistribution of land so exten-



*Japan's first atomic reactor, made in the U.S.A., went into place in 1957. Japanese industry is eager to develop and use atomic energy.*

sive that thousands of families which had existed for centuries on the fruits of sorely ridden tenants were suddenly stripped of their possessions and obliged to seek new economic horizons in a land already hard pressed to find jobs for her regular working people.

We smashed the zaibatsu, the great and uniquely Japanese combinations of industry and finance, upon



*With the Imperial Palace moat and watchtower as a backdrop three Tokyo misses display their kimonos—a garment fading from view.*

which the nation had built her vast military capacities. The initial hammer blows against these combinations were directed without regard to the fact that the ability of the Japanese to survive in this age of intense international competition was being greatly impaired.

Labor unions were encouraged, in an attempt to buttress the efforts of the people to achieve a truly democratic form of government, and then we confused these very people by reversing our policies when we became alarmed at the growing strength of international Communism.

We invaded the domestic lives of individual Japanese families by insisting that women be granted, in one fell swoop, the rights that feminists in Western nations had struggled 200 years to achieve. This in a nation in which the traditional place of women has been notable for its complete subordination.

Most important, we obliged the Emperor of Japan to disclaim publicly any divinity, a disclaimer which ran head on into the very warp and woof of the social fabric which most sociologists agree had enabled Japan to perform her stupendous evolution from abject and sterile feudalism to immense industrial vitality in less than a century.

And yet, despite the trauma of these events, the Japanese have created a nation which now has a gross national product of more than 30 billion dollars annually! In less than 15 years she has become a respected and independent member of the world family of nations. In 1959, as a result of the ceaseless toil of these men and women, Japan became a dollar creditor of the United States! Its progress dwarfs that of France and Italy and East Germany and surpasses even that of West Germany.

Even more important than all this, Japan—despite an almost obsessive fear of war—has resolutely and with an almost sublime courage aligned herself with the nations of the West against Communism. She has forfeited many opportunities for reviving trade with Red China, her nearest and historically her

greatest market, and she suffers constant penalty from Russia for her friendship with the U.S.A. The Russians have steadfastly refused to sign a peace treaty with her and continue to cripple her economic efforts. As you know, the Japanese people exist on fish as the main staple of their diet. The Russians are plaguing them with constant encroachments on their fishing rights, holding out the implicit promise of an adjustment of these difficulties in exchange for a rupture of their ties with the U.S.A.

If one considers the fact that Japan's island of Hokkaido is within easy small-boat distance of Russian territory on the north and that only a few hundred miles separate her from the mainland of China and North Korea, and if one views these physical facts in light of her unique experiences as being the only nation in the world which has actual-

Japanese people today stand as lonely, proud symbols of the democratic way of life in a feverish and uncertain Asia, regardless of the direction her body politic may take in international affairs.

But enough—I have already dwelt too long on the miracle of Japanese history and politics. Suffice to say that those of you who have a yen to follow Rotary's lane of International Service will find inexhaustible excitement in observing the Japanese people at work and at play.

Then there is another avenue of Rotary, a broader one, which should interest every Rotary visitor to Japan: that of Vocational Service. Nearly every Rotarian will find his vocational counterpart in Japan. For instance, the banker will find endless fascination with Japanese banking methods. Despite the fact that very few Japanese even know what a checking account is, the overwhelming majority of them use the extensive banking facilities available. To make a deposit or withdrawal, one personally visits the bank of his choice, where he is greeted by a gentleman especially employed to receive him. The customer is given a special escort to the proper window, where he initiates the transaction, and then is shown a comfortable seat in the lobby. There he spends a leisurely ten to 15 minutes passing the time of day with a neighbor and, when the proper entries are made, his escort will oversee his journey from the chair to the window where he completes the transaction. One's first reaction is one of amazed amusement. How, I think you'll ask yourself, does a nation build so thriving an economy with such a prodigious waste of time? Or is it waste?

And you, my fellow lawyer: Japanese jurisprudence is largely of German origin. The tendency since the turn of the century (particularly since World War II) has been to interpret law in the light of American and English code and *stare decisis*. There is just enough Japanese custom and tradition thrown in to disorient one [Continued on page 49]



Miyajima—Japan's "Shrine Island"—is about an hour's sail from Hiroshima. This is its Itsukushima Shrine with a shrine dancer performing.

ly experienced the horrors of nuclear war, one can but marvel that the demonstrations which took place in Japan in mid-'60—and which I witnessed as an unattached civilian—were so restrained. To speak of them just briefly, they were instigated by teachers, students, and labor unionists who were firmly persuaded that Japan can and should be a neutral, patterned after the position of Switzerland in the world; not one tailored to the hegemony of the West in the mode of Great Britain. After all, there are 600 million hostile Chinese and another 600 million fearful mortals at her very doorstep.

I assure you that the wondrously hospitable people of Japan, regardless of their political sentiments, will welcome you, Mr. and Mrs. Rotarian, in all walks of life regardless of how overt may be their demonstrations on political issues. After all, Rotarians of all the people should understand and applaud vigorous participation of citizens in the affairs of their country. And may we never forget that the



The traditional straw-thatched houses of the Japanese farmers are still to be seen—but only in the mountainous hinterlands.



# Riding the ... with

Trail the 'chief' pictorially as he vis



*RIDING the range—on camel. In flowing headdress President McLaughlin mounts a "ship of the desert" at Egypt's pyramids.*

**PRESIDENT'S ROTARY LOG:** July, August, 1960—Canada and the U.S.A. September, October, 1960—Europe (Switzerland, Turkey, Greece, France, and Belgium) and Africa (United Arab Republic, Eritrea, Ethiopia, Kenya, Northern Rhodesia, Southern Rhodesia, Nyasaland, Union of South Africa, Tanganyika, Sudan, and Aden). November, December, 1960—South America (Argentina, Bolivia, Brazil, Chile, Paraguay, and Uruguay). In July President McLaughlin visited Japan, as reported in the September, 1960, issue.



*RIDING the range—by air. The photo was taken in Chicago, Ill., as the President and his wife, Pearle, set out for Europe and Africa.*

**U**NDER a warm desert sun, near the pyramids outside Cairo, a band of white-robed horsemen performed for J. Edd McLaughlin, Rotary's President, and his wife, Pearle. Raised in the saddle on a Texas ranch, President Edd asked if he might try one of the mounts. Offered a sleek black one, Edd took the reins, swung up in the saddle, and rode off. "I couldn't resist it," he told his hosts, Cairo Rotarians. "I've always wanted to ride a well-trained dancing horse."

Later, as his African itinerary took him into Northern Rhodesia, another sporting thrill came to the President. While visiting the Rotary Club of Livingstone, he mentioned his enthusiasm for fishing. The next day some Livingstone Rotarians took him some 60 miles up the mighty Zambezi River, renowned among fishermen for its scrappy tiger fish and sea bream. Edd landed one tiger fish and some bream. It was a big day for Rotary's world leader—and for Rotary fellowship.

In some 60,000 miles of Rotary travels (in countries listed in the President's log at left below), President Edd and Pearle enjoyed many special occasions arranged by Rotarians and their ladies to make the Presidential visit a memorable one. But the purpose of a Presidential tour is not to go riding and fishing. Instead, it is to see Rotary at work in the countries visited, to talk with the men who help it to meet new challenges, and to inspire them to work still harder to advance Rotary's goals.

In the U.S.A. and Canada, in Europe and Africa, and in South America, President McLaughlin fulfilled this mission as he addressed scores of gatherings in nearly 100 communities in 24 lands. How many Rotarians he talked with can only be estimated in the thousands. Reporting on his travels,



# Rotary Range President Edd

its Rotary Clubs in 24 countries.



*RIDING the range—by boat. The craft took President Edd from Rio de Janeiro to Governor's Island during his South American tour.*

he wrote, "I have seen Rotary clinics for the crippled, playgrounds for the healthy, recreation centers for the aged; I have been told of Rotary youth exchanges across national boundaries; I have learned firsthand of the devotion of people to the cause of peace so that their lives and the lives of others might be better, happier ones."

In meetings with Government officials the President talked of Rotary's efforts in promoting international understanding and friendship, and found these leaders of national and state governments praiseful of the organization's work in this field. One of these officials, Farik Ibrahim Abboud, President of the Supreme Council of Sudan, received



*RIDING the range—a horse. The President, on a gayly caparisoned mount, shows Arab horsemen at Cairo his Texas style.*

President Edd and Pearle at an afternoon tea at his residence in Khartoum.

Among the President's fondest mementos of his journeys to date is one he often pulls out of his pocket and reads to those around him. It is a clipping from a Southern Rhodesian newspaper that tells about his visit in Salisbury. The part Edd likes best says: "He's tall, he's lean, and he talks a lot. He's a Texan, but the first one I've met with whom I didn't have to indulge in a but-our-rain-is-wetter-than-yours conversation."

The photos on these and the following four pages record some of the events that high-lighted these Rotary travels on four continents.



*Following a dinner meeting in Cairo with Rotarians and their ladies, President Edd and Pearle are shown a model of a new art museum to be erected. At right are Abul Ela Hanaf, Club President, and Yehia El Alaily, a Past District Governor.*

## Riding the Rotary Range—Continued



An early stop on the President's African journey is in Addis Ababa, Ethiopia, where Rotary became part of the community in 1955. Proud of their large collection of Club banners, Addis Ababa Rotarians display them for President McLaughlin.



Wearing his emblem of office, W. H. Olds, Mayor of Livingstone, Northern Rhodesia, attends a gathering for the First Couple of Rotary. At right is Lindsay Willman, Livingstone Rotarian. Other Rotarians and their ladies travelled from Wankie and 300 miles from Lusaka to meet and hear President McLaughlin.



In Pretoria, Union of South Africa, the President attends a one-day Rotary Information and Extension Institute conducted by RI Counsellor J. R. Webb (left), of Bulawayo, Southern Rhodesia. To his left are C. A. Cilliers, Pretoria Club President; F. E. Benjafield, Institute Secretary; District Governor Edw. Schutte, of Parys, Union of South Africa; President Edd; and District Governor James W. MacGregor, of Umtali.

Warm welcomes all along the way! This one is in Nairobi, Kenya, and is being extended to Edd and Pearle by F. W. G. Bompas, Club President. Impressed later with Nairobi's National Park, Edd complimented his hosts on their Government's maintenance of it. "People come from all over the world to see this," he said, "and you are preserving it so well."



Tea and conversation, much of it about Rotary goals, are enjoyed by the President and Sir Roy Welensky, Prime Minister of the Federation, in Salisbury, Southern Rhodesia. In Salisbury, the President met an old friend and Past Vice-President of RI, Sir Henry Low.



## From Cairo to Capetown Warm Welcomes, More Meetings

**D**URING three weeks of Rotary visits in ten African nations, the President added several thousand miles to his Rotary log. He also strengthened his conviction that the similarities of people are greater and more important than their differences. In Nairobi, in an airport interview, he said: "No matter how much you travel, you don't get to know people until you learn what is in their hearts and minds. I am kept hopeful by the similarities of people all over the world."

In Aden the McLaughlins heard themselves called "indefatigable." Edd's reply was that "we have to move fast to see only a little of what Rotary has accomplished on this Continent."

*In 1934, Paul Harris, Rotary's Founder, planted this tree in a garden in Capetown, Union of South Africa. President Edd views the plaque on its stone marker with Capetown Rotarians and Andries Dewalt de Kock (left kneeling), of Bloemfontein, Union of South Africa, Governor of District 235.*



*In a setting made to appear out-of-doors by a beautiful wall mural, Rotary's chief addresses Rotarians and their ladies of Asmara, Eritrea. This was the President's final African stop before going on to other Rotary Club visits in Portugal, France, and Belgium.*



*A handclasp says, "Welcome, friend," the greeter being Habib Jamal, President of the Rotary Club of Dar-es-Salaam, Tanganyika. Waiting to add her greeting is President Jamal's daughter-in-law at right. . . . (Below) At the home of F. C. J. Hesegill, President of the Rotary Club of Khartoum, Sudan, Edd tells the Rotary folk around him about the progress of Rotary world-wide.*



## Riding the Rotary Range—Continued



No visitor to Athens, Greece, ever leaves without seeing its ancient buildings, the treasure of world architecture. Here, with the Parthenon in the background, Edd and Pearle rest for a moment with their hosts, Basil Collas, Athens Club President, and his wife, during a walk around ruins on the Acropolis.



During a visit with the burgomaster (right) of Ghent, Belgium, President Edd signs a register of distinguished visitors to the city. Present at the signing is Rotarian Verhelst, of Ghent.

On the airfield at Paris, France, just minutes after his arrival, Edd gets warm embrace from Pierre de Gorsse, a Past District Governor and an international Committee member.



(Left) A jovial moment in Brussels, Belgium, as District Governor Franz Werotte, of Andenne, attempts a presentation to Pearle in English, finally gives up amid laughter and applause. Seated at right is Mia Morraye, wife of RI Director Clement Morraye. . . (Below) A Swiss choral group entertains at a gathering in Zurich, Switzerland.



With District Governor Stephen J. Macrymichalos, of Athens, at his right, President McLaughlin accepts at a meeting of the Rotary Club of Athens a booklet given him by a Rotarian as a memento of his visit.

## On the Range in Europe . . . South America . . . North America

**B**EFORE his African journey—and following it—President McLaughlin paid visits to Rotary Clubs in Europe, and attended the Zurich, Switzerland, meeting of Rotary's European, North African, and Eastern Mediterranean Advisory Committee. He returned to the U.S.A. from France, ending a six-week Rotary tour in Europe and Africa.

His trail then led to South America to attend a Regional Conference in Santiago, Chile, and visit Clubs in five countries. In Brasilia, the fabulous new capital of Brazil, President Edd was decorated with the "Order of the Southern Cross," and in Santiago he received the Chilean "Orden al Merito."





Early in his year the President visited Clubs in Canada and the U.S.A. In Prince George, B. C., a pipe band welcomes him. In Chippewa Falls, Wis. (left), he fished with Rotarian hosts, landed the "musky" he is holding.



Two Presidents confer in Asunción, Paraguay—Rotary's and Paraguay's General Alfredo Stroessner (behind desk).

At an island school sponsored by the Rotary Club of Rio de Janeiro, Brazil, President Edd visits with the children on a festive day, asks one about a plaything.



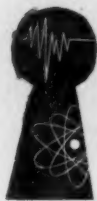
On the "Rotary range" in South America, President McLaughlin meets hundreds of Rotarians and their wives of Buenos Aires, Argentina, at a dinner.



"Fits perfectly," says Edd, as he tries on a poncho de huaso—cowboy's cloak—in Valdivia, Chile, drawing admiring glances from all present.

With U. S. Ambassador Carl Strom (center), Rotary's world President meets Victor Paz Estenssoro, President of Bolivia, in La Paz.





# Peeps at Things to Come

By Roger W. Truesdail, Ph.D.

■ **Time Extension Cord.** A portable time-switch six-foot extension cord automatically turns off radios, television sets, fans, heating pads, lamps, and other electrical appliances and it can be plugged easily into any wall outlet. As many as three appliances can be simultaneously controlled from this device which "remembers" up to four hours and then turns the electricity "off." It also may be used as a conventional extension cord by setting the control knob at "hold." (1)

■ **Portable Water Heater.** A practical way of heating water once it has been poured into a tub, sink, or other container is through use of a 1,150-watt electric portable water heater. Since this unit requires no installation, hot water is as available as the nearest electrical outlet. It is designed to eliminate any possible shock hazard and is constructed of aluminum parts as a protection against corrosion by water. It weighs about one and one-half pounds, is nine and one-half inches high. (2)

■ **Paper Trimmer.** The inventors of the first mechanical paper cutter in 1881 are introducing the first paper trimmer that needs no adjustment. It also makes cutting quicker, easier, and more accurate, and is said to be the first major improvement in 50 years in this standard equipment for offices, schools, photographers, and hobbyists. Seven models and sizes are available. (3)

■ **Barbecue Balancer.** A unique stainless-steel device which slips on the end of the spit or the roasting rack permits the movement of a weight by turning it on a threaded shaft and thus adjusts any uneven distribution of weight of the meat. A smooth-turning piece of meat cooks better and reduces unnecessary wear on the electric motor. It fits indoor oven rotisseries, too. (4)

■ **Folding Nut-Fruit Tray.** A beautiful hand-carved walnut wood tray, encircled in polished solid brass, provides three units—for fruit, nuts, and candy. When open, it measures 10 by 15½ inches; when folded, it makes an attractive ornament. It is made in India but distributed by a United States importer. (5)

■ **Pocket-Watch Lighter.** A combination pocket watch and lighter, with time to burn, consists of an attractive chrome-

case lighter into which is set a shock-resistant, antimagnetic, Swiss-made jeweled-movement timepiece with gold numbers and luminous dial and hands. A small time lighter is designed for pocket or purse. A windproof outdoor lighter gives protection outdoors. (6)

■ **Synthetic Quartz.** A new synthetic quartz suitable for communication devices such as oscillators is expected to prove an economical substitute for the natural product. Small pieces of natural quartz provide the nutrient for crystal growth, which takes place at high temperature and high pressure in an autoclave filled with sodium hydroxide solu-

*If you are looking for the same positive protection against check raisers and forgers given by commercial check-writing machines, this economical personal check writer will provide it. It is of precision construction, yet weighs only ten ounces and in its zippered bag can be carried in a pocket or brief case.*



tion. High-quality sand may be used in future production since it is less expensive and more readily available. So far, synthetic-quartz crystals approximately three by six inches have been made in pilot operations.

■ **All-Aluminum Alloy Auto.** Development of an aluminum engine seems to be the most practical way to reduce drastically the weight of a car while increasing its economical operation without loss of spaciousness. Iron engines represent the largest single-weight mass in modern cars. A fully assembled all-aluminum engine would use 200 pounds of light metal, but it would eliminate a total of 400 pounds of iron on the engine alone. This would give better gasoline mileage, and tires and brakes would last longer. However, all-aluminum alloy constructed cars would further decrease operations costs and reduce production costs. Why hasn't this been done before? Alumi-

num expands about three times as much as cast iron at increased temperatures. Also, aluminum pistons and cylinder walls wear rapidly if made of conventional alloys. Chrome plating reduces the wear, but it is costly. Possibly some silicon-aluminum or other alloy will be developed.

■ **Helicopter Transportation.** Commuting by commercial "choppers" or whirly-birds seems much closer than the dream of a helicopter in every garage and a landing pad in every back yard. The break-through came with the development of jet engines for helicopters and the first practical transport—a helicopter version of the DC-3 airplane—is in the offing. A number of small one-man helicopters have been developed for military use. Aviation authorities debate upon the time when helicopters will be owned by the average family. However, aviation magazines now carry an advertisement for 'copter-type craft building plans and kits for 'copter do-it-yourselfers. Cost of purchase and maintenance is only one factor. Flying a helicopter is somewhat more exacting than flying a fixed-wing airplane and far more difficult than driving a car.

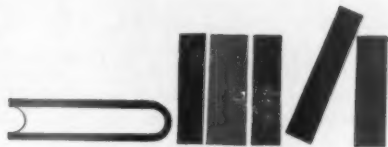
■ **Synthetic Clothing.** A new type of synthetic fiber called polypropylene—a

chemical cousin of the polyethylene plastics—may be a newcomer in the textile industry. It is made from the most plentiful and cheapest fiber-forming materials known—chemical by-products of crude-oil refining. One company reports it has spun polypropylene yarns finer than natural silk and reports it has the feel of wool. It is light in weight, has high strength, dries quickly after washing, and recovers well from wrinkling.

## For Further Information, Write:

(1) M. H. Rhodes, Inc., 30 Bartholomew Ave., Hartford 6, Conn. (2) Electra, Inc., 809 W. Waveland Ave., Chicago 13, Ill. (3) Milton Bradley Co., Springfield 2, Mass. (4) Bar-B-Que Supply, Aniwa, Wis. (5) The Giamporcaro Co., P. O. Box 1903, Bladell 19, N. Y. (6) Hoffritz for Cutlery, 49 E. 34th St., New York 16, N. Y.  
Photo: Keycity Associates, Box 2031, Mankato, Minn.  
(When writing to firms, please mention THE ROTARIAN.)

# Speaking of Books



*The year past produced a rich harvest  
of history; here's the pick of the crop.*

By JOHN T. FREDERICK

THE YEAR which, as I write this article, has just ended has been one particularly rich in new books of history, in wide variety of method and subject matter. Among them there's surely something to meet the taste of everyone who reads history at all: and history can be very good reading indeed. I shall try in this article to give at least brief descriptive comments on a large number of these books, hoping to help my readers make their own further choices.

We can begin with a book of prehistory: *Digging Up America*, by Frank C. Hibben, an Albuquerque, New Mexico, Rotarian. Knowledge of prehistoric man in America has increased enormously in the last few years. Eminently readable and intensely interesting is Rotarian Hibben's account of the Mound Builders and of Folsom Man, of the Aztecs and the Incas. If you haven't read previously in this field, *Digging Up America* is the best of introductions to it—a book I recommend most warmly. The Spanish explorers and conquerors ended the Aztec and Inca cultures and at the same time began the written history of America. In *The Golden Conquistadores*, Irwin R. Blacker and Harry M. Rosen have brought together some of the most valuable of these early narratives—of Balboa, Cortes, Coronado, De Soto, and others—abridged and modernized for the reader of today, with helpful introductions and commentary.

The story of the first English-speaking settlement to survive in the New World is told in rich detail in the two handsome volumes of *Colonial Virginia*, by Richard L. Morton, published for the Virginia Historical Society by the University of North Carolina Press. This is a work eminently scholarly and at the same time rewarding for the general reader. In its pages the major

figures of colonial Virginia from John Smith to George Washington come alive, against a colorful background of the life and experience of their times. The last decades before the Revolution are rightly given especially full treatment. A part of the same period, for all the 13 colonies, is closely studied in Bernhard Knollenberg's *Origin of the American Revolution, 1759-1766*.

If you are a little skeptical about my assertion that history can make uncommonly good reading, I urge you to try *Now We Are Enemies*, by Thomas J. Fleming, subtitled "The Story of Bunker Hill." Thorough research and discriminating analysis of evidence have provided the substance for writing of marked literary merit—a narrative of sustained dramatic power and vigorous portrayal of character. I recommend it highly. Fleming draws the title of *Now We Are Enemies* from a famous letter of Benjamin Franklin, written after Bunker Hill to a member of Parliament. The second volume of *The Papers of Benjamin Franklin*, the fine definitive edition being published by the Yale University Press under the editorship of Leonard W. Labaree, covers the decade 1735-44 and contains much fresh and valuable material.

I have found special interest and value in *The Cultural Life of the New Nation, 1776-1830*, by Russel Blaine Nye. This book introduces the reader to the development of American science and religion, art and architecture, literature and social structure, in the crucial early decades of independence. It marshals much information with firm organization and admirable concreteness of detail. *The Farmer's Age*, by Paul W. Gates, subtitled "Agriculture 1815-1860," I found especially interesting in its accounts of the introduction of improved strains of animals and crops

in the period indicated, and of the rise of agricultural journalism.

*Brass-Knuckle Crusade*, by Carleton Beals, is a vigorously written account of one of the darker chapters of American history, "The Great Know-Nothing Conspiracy: 1820-1860." In *No Compromise*, Arnold Whitridge tries to assess the influence of the fanatics and extremists, North and South, who, in his words, "paved the way to the Civil War."

When this article reaches its readers, the centenary of Lincoln's First Inaugural Address will be at hand, and that of the firing on Fort Sumter not far off. In the current flood of books on American history, those about Lincoln and the Civil War are most numerous. The new books about Lincoln include two of special interest and value which deal with his earlier years. *Lincoln's Youth, Indiana Years, 1816-1830*, by Louis A. Warren, is the fruit of sustained research for which every student of Lincoln's life must be grateful. Warren explodes scores of legends and false deductions, gives in their place a clear, detailed, and consistent story.

I value also very highly the work of John J. Duff in *A. Lincoln, Prairie Lawyer*, fruit of Duff's belief that details of Lincoln's law career and an account of his work at the bar, "written in a manner that any literate non-lawyer might understand, has been a crying need in Lincoln literature." I



Winslow Homer drawings like this one illustrate Walt Whitman's *Civil War*, drawn from the published and unpublished eyewitness accounts of the poet.



have myself felt that need, and Mr. Duff has met it handsomely, in a distinctly readable book of lasting value.

A third book of major importance for the Lincoln student and of marked interest for the general reader is *Lincoln's Manager*, David Davis, by Willard L. King. The character and career of Davis have great importance in their own right, in addition to their tremendous significance in their relation to Lincoln.

Last Summer my wife and I spent a day at Gettysburg, viewing the battlefield and tracing the action with the help of a pleasant and knowledgeable guide. That experience adds much to my enjoyment of two new biographies among the Civil War books: *Meade of Gettysburg*, by Freeman Cleaves, and *Soul of the Lion, A Biography of General Joshua L. Chamberlain*, by Willard M. Wallace. I became especially interested in Chamberlain when I read a few years ago (and reviewed with high praise in this department) John J. Pullen's *The Twentieth Maine*. Last Summer a closed road kept us from driving to the area, on the lower slope of Little Round Top, where Chamberlain and the Twentieth Maine saved the day for Meade's army, but we could see the monuments through the second growth. Both of these biographies seem to me marked by sound scholarship and just assessment of the facts; and they offer excellent reading. Also relevant to Gettysburg is *The Haskell*

captures the vivid drama of the battles for Chattanooga, but the use of long passages from firsthand accounts, though these are valuable in themselves, sometimes impedes the flow of the narrative. Steere's study of the Wilderness is one of the series of immensely detailed and copiously documented studies of individual battles being published by the Stackpole Company of Harrisburg, Pennsylvania. Mr. Steere's patient scrutiny both of the documents and of the battlefield has corrected some earlier mistakes and produced an absorbing and informing volume. Dowdey's narrative of Lee's campaign against Grant in 1864 is surely close to being Civil War history at its best. It is controlled, beautifully proportioned and balanced, with flashes of sardonic humor and with occasional eloquence.

Of general books about the Civil War, one of the most useful new volumes is *They Fought for the Union*, by Francis A. Lord, a massive and encyclopedic treatment of the Federal fighting man from recruiting and training to equipment and weapons, special services, prison and hospital. The bibliographies are especially extensive. *Tragic Years, 1860-1865*, in two big volumes edited by Paul M. Angle and Earl Schenck Miers, is the latest and by far the best of the efforts to weave diaries, letters, news stories, and other contemporary accounts into a coherent and sustained documentary history. This work is a

the War and about Lincoln, edited by Walter Lowenfels. The volume gains much in interest by the inclusion of a number of the war drawings of Winslow Homer, harmonious in spirit with Whitman's notes. A most promising new venture in Civil War history is a three-volume study of *The Civil War at Sea*, by Virgil Carrington Jones, of which Volume I, *The Blockaders*, has recently appeared. It carries the story down to the first encounter between the *Monitor* and the *Merrimac*. I like the way Jones arranges his widely varying material, and I like the way he writes. I shall look forward to the second volume of this work in a relatively undeveloped field.

In contrast, the naval aspect of World War II, so far as the United States is concerned, is the most adequately recorded thus far of all its phases. This is thanks to the great *History of United States Naval Operations in World War II*, by Samuel Eliot Morison, now complete in its narrative portion with the appearance of Volumes XIII and XIV, *The Liberation of the Philippines and Victory in the Pacific*. It is almost unbelievable that a man could write 14 volumes of detailed history, with all the research involved, and still be writing with verve, with color and grace and force, at the very end. This is precisely what Morison has done, however; these final volumes have the same narrative drive, the same compelling interest, as their predecessors. All told, this work is a very great achievement.



General U. S. Grant, as seen during one of the greatest battles of the U. S. Civil War, appears on the jacket of *The Wilderness Campaign*, a book by Edward Steere.

*Memoirs*, the brilliant and candid personal narrative of John Haskell, a Confederate artillery officer, not previously printed in full and now most ably edited by Gilbert E. Govan and James W. Livingood.

Three of the new Civil War books dealing with specific phases of the struggle seem to me especially good in achievement of their purposes: *Storming of the Gateway: Chattanooga, 1863*, by Fairfax Downey; *The Wilderness Campaign*, by Edward Steere; and *Lee's Last Campaign*, by Clifford Dowdey. Downey's colorful account

Civil War library in itself. *The Singing Sixties*, by Willard A. and Porter W. Heaps, is a most thorough study of the popular war songs of both North and South. There is rich social history here, for these songs are expressive of prevailing emotions and attitudes. This handsome big book—with the words of hundreds of songs and the music of many, and reproductions of the contemporary sheet music—belongs in every Civil War collection and holds special interest for many readers.

Walt Whitman's *Civil War* is a collection of Whitman's writings about

#### Books reviewed, publishers, and prices:

*Digging Up America*, Frank C. Hibben (Hill & Wang, 105 Fifth Ave., New York 11, N. Y., \$5).—*The Golden Conquistadores*, edited by Irwin R. Blacker and Harry M. Rosen (Bobbs-Merrill, \$5.95).—*Colonial Virginia*, Richard L. Morton (University of North Carolina Press, Chapel Hill, 2 vols., \$15).—*Origin of the American Revolution*, Bernhard Knollenberg (Macmillan, \$8.50).—*Now We Are Enemies*, Thomas J. Fleming (St. Martin's, \$5).—*The Papers of Benjamin Franklin*, edited by Leonard W. Labaree, Vol. 2 (Yale University Press, \$10).—*The Cultural Life of the New Nation*, Russel Blaine Nye (Harper, \$5).—*The Farmer's Age*, Paul W. Gates (Holt, Rinehart & Winston, \$8).—*Brass-Knuckle Crusade*, Carleton Beals (Hastings House, \$5.95).—*No Compromise*, Arnold Whitridge (Farrar, Straus & Cudahy, \$4).—*Lincoln's Youth*, Louis A. Warren (Appleton-Century-Crofts, \$6).—*A. Lincoln, Prairie Lawyer*, John J. Duff (Rinehart, \$7.50).—*Lincoln's Manager*, David Davis, Willard L. King (Harvard University Press, \$6.75).—*Meade of Gettysburg*, Freeman Cleaves (University of Oklahoma Press, \$5).—*Soul of the Lion*, Willard M. Wallace (Nelson, \$5).—*The Haskell Memoirs*, John Haskell, edited by Gilbert E. Govan and James W. Livingood (Putnam, \$3.95).—*Storming of the Gateway: Chattanooga, 1863*, Fairfax Downey (McKay, \$5.50).—*The Wilderness Campaign*, Edward Steere (Stackpole, \$7.50).—*Lee's Last Campaign*, Clifford Dowdey (Little, Brown, \$6).—*They Fought for the Union*, Francis A. Lord (Stackpole, \$12.50).—*Tragic Years, 1860-1865*, edited by Paul M. Angle and Earl Schenck Miers (Simon & Schuster, \$15).—*The Singing Sixties*, Willard A. and Porter W. Heaps (University of Oklahoma Press, \$8.95).—*Walt Whitman's Civil War*, edited by Walter Lowenfels (Knopf, \$5).—*The Civil War at Sea*, Vol. I, *The Blockaders*, Virgil Carrington Jones (Holt, Rinehart & Winston, \$8).—*The Liberation of the Philippines and Victory in the Pacific*, Samuel Eliot Morison (Little, Brown, \$6.50 each).



# These Rotarians...

## Their honors, records, unusual activities

**NOMINATED.** Nitish C. Laharry, an advocate of the High Court of Calcutta, India, is the choice of the Nominating Committee for President of Rotary International for 1962-63. The Committee made the nomination at its meeting in Evanston, Ill., in January.

Until 1959, Rotarian Laharry was managing director and district supervisor of Columbia Films of India, motion-picture distributors for India, Pakistan, Burma, Ceylon, Afghanistan, and Nepal. He is vice-president of the Safety First Association of Bengal, has advised the Government of India on film distribution, and has been active in several organizations.

A Past President of the Rotary Club of Calcutta and a former member of the Rotary Club of Bombay, he has been a Rotarian since 1926. He has served Rotary International as Vice-President, Director, District Governor, and Committee member and Chairman.

Rotarian Laharry was born in Calcutta and was graduated from the University of Calcutta.

President of Rotary International



*It's not often that a Rotarian giving a classification talk can surround himself so effectively—and beautifully—with the product that he is talking about, as florist Gerald L. Boeh, a North Side (Pittsburgh), Pa., Rotarian, is doing here.*

in 1961-62 will be Joseph A. Abey of Reading, Pa., U.S.A., who was elected at the 1960 Convention of Rotary International. Rotarian Abey will assume the duties of the office July 1, 1961.

**Sailing Rotarian.** One of the busiest members of the Rotary Club of Haugesund, Norway, is almost never there. He's John Fagerland, ship captain of the *Ellen Bakke*, and an honorary Rotarian whose work prevents him from regular attendance. But according to Myron C. MacLennan, a safety engineer of Phoenix, Ariz., who recently travelled on Captain Fagerland's ship on a 30,000-mile trip, the seafaring Rotarian is a "real human link between the local group at home and the outside world . . . a travelling ambassador, so to speak . . . who . . . sells the principles of Rotary as he travels." Wherever his ship docks, Captain Fagerland drops in on the local Rotary Club—and frequently finds himself in the rôle of speaker of the day. "I am surprised," says Engineer MacLennan, "how Filipinos, Malaysians, Australians, Hong Kong Chinese, and Japanese are so interested in the views and ideas brought to them by this one captain. The goodwill and understanding of this world organization are truly amazing."

**Fine Feathered Friends.** One day a couple of years ago when John A. Lifur, a Rotarian banker of Vernon, Calif., was digging in his garden, a pair of bluejays approached him, one landing on his shoulder. The birds evidently knew a kindly face when they saw one; their friendliness was rewarded with peanuts, which they carried away one by one. Since that day, the birds have joined the Lifur household. They occasionally fly into the kitchen to see what's cooking, and, being music lovers, flutter into the living



*Nitish C. Laharry, of Calcutta, India, was named the Nominee of the Nominating Committee for President of Rotary International for the year 1962-63.*

room whenever Mrs. Lifur plays the piano. Recently, when the Lifur family journeyed to France and Spain, Rotarian Lifur made sure his bird friends would be well provided for in his absence. He left a good supply of peanuts and a bird-sitter to feed and guard them!

**Electronic Church.** At any time of the day you can walk into the downtown Presbyterian church in Lebanon, Ind., push a button, and hear a miniature church service via tape recording. The 12-minute program, titled "Moments of Meditation," opens with music, which is followed by a four-minute "sermonette" by Rotarian Pastor Arthur K. Korteling, and a closing musical selection. The unique electronic unit that makes this possible was assembled by Rotarian R. H. Wiseheart, who hopes that it may provide a boost to metropolitan churches that face the possibility of membership loss. The project stemmed from a previous venture when Rotarian G. E. Hines donated an automatic tape phonograph on which recordings of famous European carillons are played and amplified on an outside public-address system.

**Rotarian Honors.** At the 40th anniversary of the Rotary Club of Danville, Pa., three men were given special recognition for their long



Shinzo Ohki, tracer of lost samurai sword owners (see item), with one of the swords and a letter of appreciation from a former Japanese Army captain, a professor, whose sword was returned.

service: W. Penn Amesbury, Club pianist for 40 years; Bruce W. Leiby, Club Secretary for 17 years; and Howard W. Riley, Treasurer for 13 years. . . . Brazilian engineer Fernando E. Lee, of São Paulo, and Charles F. Fryling, of Pittsburgh, Pa., and a pioneer in the development of synthetic rubber, have been awarded honorary degrees by Lafayette College, Easton, Pa. . . . Tyge Lassen, of Aalborg, Denmark, a Past District Governor of Rotary International, has received a knighthood of the first class of the Order of Saint Olav from His Majesty King Olav of Norway.

For the fifth year running, Evins R. ("Sam") Naman, of West Fresno, Calif., has displayed the first-prize commercial exhibit at the Fresno County Fair . . . Major Walter H. McNeil, President of the Rotary Club of Pikeville, Ky., has been named Air Force Academy Liaison Officer for Eastern Kentucky. . . . Selected by the Eye Research Foundation as "Contact Lens Man of the Year" was Dr. Herbert E. Smith, of Deerfield-



Smith

Northbrook, Ill. . . . Elected 1961-62 president of the Texas Bar Association was William L. Kerr, of Midland, Tex., a Past District Governor of Rotary International. An item in these pages in the December, 1960, issue erroneously reported that William M. Kerr, his son, had been named to that post. . . . In recognition of his contributions as a missionary for 48 years in China, Perry O. Hanson, of Iola, Kans., has received from the University of Minnesota, his alma mater, the Distinguished Service Award. . . . A giant testimonial dinner staged by the Rotary Club of El Monte, Calif., and attended by 200 people from 16 other Rotary Clubs and three local service clubs, plus civic and Rotary dignitaries, paid tribute to El Monte's Arthur Speer, for 15 years a moving force behind dozens of community projects, "sparkplug" in the organization of three Rotary Clubs, a leader of youth. Rotarian Speer, who lost his sight in the past year, was presented with a Braille Bible.

**Sword Tracer.** The Japanese family that owns a samurai sword bequeathed to it by a warrior ancestor prizes it above all other family treasures—especially since many samurai swords were surrendered or lost to troops of World War II foes. Seven such prized swords that found their way to the United States are being returned as a gesture of international friendship by Oriental art collector Edward Dunlap, a canner of Plymouth, Ind., who has enlisted the aid of Columbia City, Ind., Rotarian Shinzo Ohki (see photo). Rotarian Ohki, in turn, has been helped



Speer

by Japanese newspapers and Rotary Clubs, and to date has traced two swords to their owners. Shinzo Ohki's brother, who lives in Japan, helped him locate the owner of the first sword—a former Japanese captain now a professor at the University of Nagoya. The Rotary Club of Yamagata and the Yamagata newspaper helped him find the widow of the owner of the second sword. At this writing, Rotarian and Mrs. Ohki are thinking of visiting the land of their birth to attend the 1961 Convention of Rotary International May 28-June 1—and, if possible, to locate the owners of the remaining five swords.

**Greens Verse.** Golfer Lester W. Hink, a Rotarian of Berkeley, Calif., is also a versifier. As a matter of fact, he's combined his two avocations in the "how-to-do-it" stanzas below:

#### PAR GOLF IS EASY

*Golf's a game of concentration,  
"Know how," and mere application.  
Here are the facts one needs to know,  
And don't be sidetracked by your "pro."*

*To start, one takes his choice of days  
And casually walks the course and plays.  
Swinging well with slothful zest,  
Golf is easy—prove this test:*

*Sometimes 'tis well to follow through,  
Don't care whether or not you do.  
The main thing is that blissful poise,  
Happy for wind or hills or noise.*

*A hook need never take a toll,  
Hooking you know will make her roll.  
And don't let slicing mar your game,  
For pars will pan out just the same.*

*Say to yourself, "No trap is tough,"  
Admit you love each fairway rough.  
The greens all have such huge dimension,  
Approaching needs but casual mention.*

*Putting is the least of all!  
Cups are thrice the size of the ball.  
With odds you sink three to one,  
Once on the green, that hole is done.*

*Love thy opponent as thyself,  
And never, never seek his pelf.  
When tired of par, shoot birdies instead.  
Golf's not tough—it's all in the head!*

**Fund.** Income from a \$25,000 bequest of the late W. C. Jackson, Griffin, Ga., Rotarian, will support the studies of one overseas student a year in Georgia colleges. The scholarships will be administered by the Georgia Rotary Student Fund (see *Georgia—Making a World of Friends*, by Elliott McCleary, THE ROTARIAN for October, 1959).

**Biographer.** Gordon A. Fisher, headmaster of a school in Armidale, Australia, and a Past District Governor of Rotary International, has turned biographer. He has compiled a booklet entitled *Famous*



Son, father, and grandfather in the Rotary Club of Pecos, Texas: W. L. Collie, Jr.; W. L. Collie; and M. W. Collie—a Past President of Pecos Rotary.

*Australians*, which includes brief biographies of 30 men and women who have led notable lives. It's his aim to inspire young Australians, and older ones, too, with accounts of people who have brought a sense of purpose to their lives and who used to the fullest extent their abilities.

**Governors' Day.** Rotarians and Lions of Hayward, Calif., mixed and broke bread together recently. The occasion: to fête two Hayward men currently serving as District Governors of their service organizations: Melvin G. Henningsen, Sr., Governor of Rotary District 516, and David S. Hansen, Governor of the area's Lions District. More than 200 members and their wives from the two service clubs met for the recognition dinner at a local country club.

**Signal Honor.** To Harald Mandt, of Hamburg, Germany, a Past District Governor of Rotary International, has come a unique honor. For his efforts in furthering better

Harald Mandt, German named for honors by Britain's Queen.



Anglo-German understanding, he was named by Her Majesty Queen Elizabeth of England as an Honorary Officer of the Order of the British Empire — a distinction usually reserved for citizens of the Commonwealth: A former Rhodes scholar, Rotarian Mandt has been active in various Anglo-German Societies most of the last 50 years. For these activities, and for his achievements in business, he was also recently awarded the *Grosses Verdienstkreuz mit Stern* by the German Government.

**Brother Act.** Rotarian Russell Scherk, retiring as postmaster in Prince Rupert, B. C., Canada, after 34 years' service, was guest of hon-

*In Clifton Springs, N. Y., three generations of Griswolds are Rotarians: son John H., father Malcolm, and grandfather Hovey H. Each of the older men is a charter member and has been Club President.*



or at his Rotary Club the same day his brother, Vernon Scherk, a baker, was inducted as a member of the Club.

**Poetic Parson.** Rotarian clergymen—and laymen, too—will find chuckles and food for thought in a poem written by Father John Forrest, of Watford, England, and published in a little illustrated booklet by A. R. Mowbray & Co., Ltd., of Oxford, England. The poem traces, hour by hour, "A Town Parson's Day." It starts this way:

*A quaint conception of the way  
In which a parson spends his day  
Is entertained on every hand  
By those who do not understand;  
Who wonder, sometimes comment too,  
"Whatever can he find to do,  
This lucky man whose work unique  
Is only needed once a week!"  
We know he gets his little pay,  
But does he earn it, anyway?*

*Wait till this tale attains its end,  
Perhaps you'll think again, my friend!*

After a hectic day of meetings and duties, the parson's day closes at 11 P.M. And this is a *weekday*. The poem closes by commenting:

*... frequently, you'll hear him say  
That Sunday is his easy day.*

**Name's the Same.** Although the Rotary Club of Mount Vernon, N. Y., has only 89 members, by coincidence it has two members, unrelated, whose names are almost identical: William E. Seely and William W. Seeley. "Bill" E. Seely, editor of the local newspaper, has the distinction of having three relatives who have been District Governors of Rotary International: a brother, Walter G. Seely, of Port Chester, N. Y.; a brother-in-law, Francis Boland, of Nimmonsburg, N. Y.; and his father-in-law, the late Alexander Caven, of Poughkeepsie, N. Y. "Bill" W. Seeley, the oldest member of the Club, is 98. A Rotarian for 35 years, his work in advertising took him all over the world, and brought him into contact with such persons as Theodore Roosevelt, Thomas A. Edison, circusmen Barnum & Bailey, and boxer James J. Corbett.

"Bill" says he remembers seeing the Lincoln funeral train, Mark Twain, Buffalo Bill, "Diamond Jim" Brady, and U. S. Presidents Grant, Cleveland, McKinley, and Taft.

**Triple Play.** Three sons of three Past Presidents of the Rotary Club of Chapel Hill, N. C., were inducted into the Club on a recent evening. They were Roland McClamroch, Jr., radio-station owner; Collier Cobb III, insurance man; and Dr. Erle Peacock, Jr., a plastic surgeon. For Club President Dr. E. M. Hedgpeth it was an extra-special occasion, for he had taught all three of the young men at the University of North Carolina.

**Versifier.** Verses written by Past Club President Ernest Cronemeyer have helped make the Rotary wheel turn in the Rotary Club of Redlands, Calif. Alternately factual and admonitory, one verse appeared in each of 20 issues of the Club bulletin, *The Spoke*. A sample:

*At Rotary luncheons every week  
Discussions oft range far and wide,  
But tolerance will pave the way  
To see the other fellow's side.*



Leon F. Montague (left), of Evanston, Ill., receives the Seminole name of "Micco Hutke" (White Chief) and Indian headdress from Seminole attorney Charles Grounds at an intercity meeting in Wewoka, Okla., where "Monty" spoke. Since his retirement from the RI Secretariat, Rotarian Montague has become a lecturer on lawn care and retirement, has addressed 25,000 men.





*Rotary Club Presidents from five Central American nations and Canada talk of ways to strengthen bonds among the Americas before Chicago Rotarians, who flew them to their city for a recent Club program. Seated, left to right, are John McWilliams, Winnipeg; Harry Willis, Panama City; Francisco Font, San José, Costa Rica; Ignacio Soto, Jr., Mexico City; Constantino Wagui, Managua; and Eduardo Cáceres, Guatemala City. Standing are Chicago Rotary Club President J. Edwin Griswold; Rotarian Bryan H. Doble, who served as interpreter; and Program Chairman Thomas Gause. . . . (Left) Rotarian Soto and his daughter, Olivia, present President Griswold with a bright and beautiful sombrero and serape (see item below).*

## The Clubs...in Action

*News from Rotary's 10,832 Clubs in 120 lands.*

### SUMMIT MEETING

The Good Neighbor Policy took dramatic form a few weeks ago in Chicago, Ill., when the Presidents of the Rotary Clubs of Mexico City, Mexico; San José, Costa Rica; Managua, Nicaragua; Panama City, Panama; Guatemala City, Guatemala; and Winnipeg, Man., Canada, sat down at the head table of Rotary's oldest and largest Club (see photo). Each man had been invited, expenses paid, to help launch from the platform of Chicago Rotary a fresh venture into the task of strengthening bonds among American nations. Arriving by air on Monday, the Presidents were whisked by Program Chairman Thomas Gause to the studio of a Chicago radio station for a taped interview. At the meeting the next day before more than 700 Chicago Rotarians and guests gathered in the vast Grand Ballroom of the Hotel Sherman the men swung into a frank discussion of areas of accord and discord in the Western Hemisphere, the topics ranging from foreign investment to tourism to trade. Opportunities for a further and more intimate exchange of views came Tuesday evening in fireside meetings which drew large turnouts in the suburban communities of Elmhurst, Oak Park, and Evanston, and which carried on well into the night. On his return to Mexico City, where the press had given wide

coverage to his Chicago visit, President Ignacio Soto, Jr., telegraphed: "... abundant benefits gained in Latin-American understanding through summit meeting." And from President Eduardo Cáceres Lehnhoff, of Guatemala City, came the enthusiastic comment that of all his trips to the U.S.A., "this was the finest. For one thing, it was the first time I had ever been inside a home in the United States." Earlier in the meeting, in a spirit akin to the topic of the day, Club Magazine Chairman Ingo Ingenohl marked the 50th anniversary of THE ROTARIAN Magazine, praising its "devoted interest in the objectives of Rotary, its crusades for peace and goodwill, and its cohesive power in binding all members of Rotary into a family." The certificate of appreciation was accepted by the Editor of the Magazine. All in all, Chicago Rotarians agreed it was a banner program, one in which versatile Program Chairman Gause (who has resolved to learn Spanish as his part in promoting hemispheric solidarity) outdid himself.

### CUT CALORIES TO SWELL FUND

Five years ago the 46 Rotarians of Hornchurch, England, hit upon a plan to broaden their program



of service and slim their waistlines at the same time. Their desire to support the Cancer Research Fund meant trimming support to other agencies until the adoption of "austerity luncheons." In lieu of boiled beef and potatoes, Hornchurch Rotarians eat a sandwich one meeting a month. They pay the cost of a normal meal. The cost of the sandwiches, plus a profit to the restaurant owner, is deducted, and the rest goes to the Cancer Fund. They have raised £250 in five years in this way, and no one has felt the pinch, says member George Fleury, either financially or gastronomically.

#### BONNY TOURNAMENT

Polish up your clubs, men. Ladies, too. St. Andrews, Scotland, golfers' mecca and headquarters of the 200-year-old Royal and Ancient Club, will again be the scene of the "Rotary Open Championships" from May 22-25. This year, reports Andrew A. Carstairs, President of the Rotary Club of St. Andrews, the tournament is open to all Rotarians. Formerly it was limited to Rotarians living in Great Britain and Ireland. The Club hopes to host teams or individual players from many nations. Reservations should be made early. For complete informa-

tion write President Carstairs, Roselea, Fleming Place, St. Andrews, Fife, Scotland.

#### CUM LAUDE CANINES

This is the month when Rotarians of North Kansas City, Mo., begin tuning up plans for their annual "obedience class." No, it's not for obstreperous members. The class is for dog owners interested in teaching their four-footed friends proper canine manners. Seventy dogs were enrolled in last year's course, which lasted one hour a week for ten weeks, and 29 won diplomas for their owners. The Rotary Club does not charge a fee for the course, believing that a well-trained pooch around the neighborhood is payment enough.

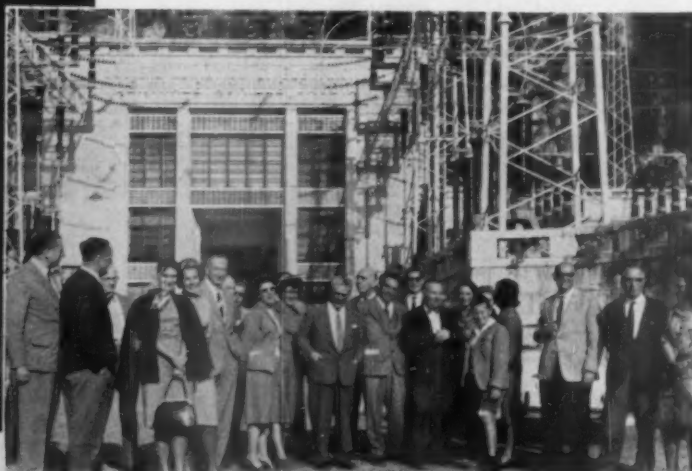
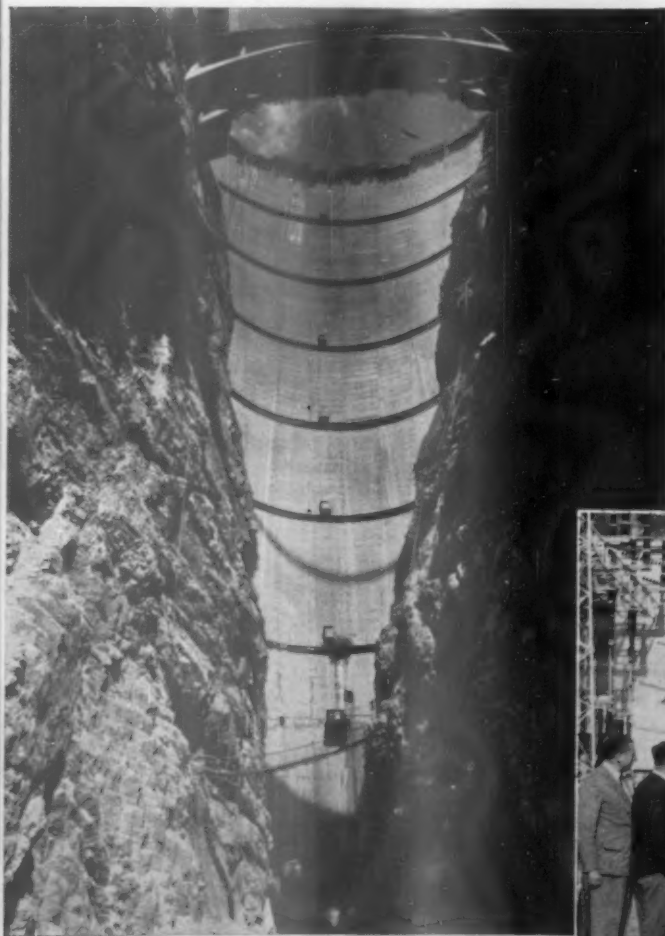
#### LIGHTING THE LAMP

A few months ago 1,481 books valued at almost \$10,000 were turned over to 13 colleges and other schools of higher education in the city of Bangalore, India. The volumes are earmarked for use by students who heretofore were unable to obtain the books because of lack of funds. The idea for these "Book Banks," as they are called, came from Rotarian Ramnarayan Chellaram, who in 1952 prepared a list of needed books and sent it to Rotary Clubs abroad, offering to exchange books on India for the volumes. Later the banks became a joint project of the Bangalore Rotary Club and a trust sponsored by Rotarian Challaram. It has drawn in nine years contributions of more than 100,000 rupees from the government of Mysore, businesses, and individuals.

#### T'ALL IN THE SADDLE

If Texas is the finest State in the U.S.A., as claimed by approximately 10 million of the 10 million people who live there, it only follows that the little rural town of Shady Grove in Upshur County, which recently won a State rural-community improvement contest, is the most improved town in the nation. Shady Grovers won't deny it, but they do heap a

*Nearing completion in the Italian Alps is the 858-foot Vaiont Dam, the tallest arch dam in the world. Viewing its towering facade (left) are Rotarians of Trieste, Italy, who also toured the Sovereign power plant. The dam, built by Rotarian Carlos Semenza, will create an artificial lake of 150 million cubic meters.*



Texas-size portion of the credit on their neighbors—especially the Rotarians of Gilmer—for their help and encouragement. The Gilmer Rotary Club helped to launch the project in seven communities last year, providing \$500 in prizes for the county competition. The towns are judged on conservation efforts and civic improvement by the Texas A. & M. Extension Service.

### COOLER FOR ALL HANDS

However hot it may be in the foci'sle, the sailors who make port in Bermuda know there is relief on the horizon. The Rotary Club of Hamilton recently raised \$1,200 in a barbecue, using half the funds to air-condition the reading and writing room of the Bermuda Sailors Home, which every year is visited by almost 20,000 seamen. The rest of the funds were put into the Club's Student-Loan Fund.

### THAT'S MY BOY!

A few weeks ago after Juan Carlos Ondarts, Jr., arrived in this world, the postman delivered his first letter. "Welcome to this world," it read. "We envy your youth and hope that during your life you will see the fulfillment of the dreams that we in Rotary have for a world-wide fellowship and understanding among all men." It was signed by 70 Rotarians of Auburn, Mass., and addressed in care of Juan's father, who is President of the Rotary Club of Morón, Argentina. The letter, an innovation in the frequent correspondence between the two Rotary Clubs, was read before the Club, then presented to proud Papa Ondarts. "There is no better way to win the hearts



Two ways to celebrate Rotary's World Understanding Week come from the Rotary Club of Wyoming Park, Mich. (above), which held a roundtable discussion with students from four nations, and (below) the Rotary Club of Bombay Suburban (West), India, where a distinguished panel discussed economic cooperation between the U.S.A. and India. At the microphone is Honorary Rotarian G. L. Mehta, former Ambassador of India to the United States.



Three Rotary publications—Adventure in Service, Service Is My Business, and Seven Paths to Peace—are presented to public librarian K. Virginia Krick by the President of the Rotary Club of Altoona, Pa., Rabbi Nathan Kaber (left), and Club Secretary Ralph A. Mannion. Club also gave copies to local campus library.

of a man and woman than for someone to write their new-born child," writes Jorge Seoane, then Chairman of the Club's International Service Committee.

### EVER THINK OF THIS?

Now on the reference shelf of the public library in Mount Vernon, Ohio, is a bound volume containing a year's editions of the local Rotary Club weekly bulletin. In addition to the bulletins, which will provide research data for some future historian, the volume contains five newsletters describing a world tour by freighter by Club member M. Curtis Kinney.

### 2 x 2 AMBASSADORS

If a visitor from abroad "makes up" in the Rotary Club of Bethesda-Chevy Chase, Md., chances are good that his home Rotary Club will get more than the perfunctory make-up card. The International Service Committee of this Maryland Club mails his home Club a series of 35-mm. color transparencies and a script, a complete program showing scenes in the U. S. capital and such historic sites as Mount Vernon, Monticello, Williamsburg, and Jamestown. A letter of greeting from the Club accompanies the slides, which are making friends for Bethesda-Chevy Chase Rotarians from Australia to Israel.

Packets containing seed of the kowhai, a graceful, flowering tree, have been sent to 25 Rotary Clubs from Rotarians of Feilding, New Zealand. It's their way of saying a friendly "hello" to Clubs abroad.

### JUST FINE FOR CARLOS

How much can a person over 65 earn in one year without reduction of his monthly retirement benefit under the Social Security program of the United States? Answer: \$1,200. This and scores of other questions were answered by a representative of the U. S. Social Security Administration during his recent talk before Rotarians of Tecumseh, Mich. They all thought it an especially worth-while program—especially member Carlos Jones. When he heard that the \$1,200 earnings limitation does not apply to persons 72 years of age and older, he hustled up to the

speaker after the meeting, confirmed the statement, and then applied for retirement benefits which he had not known were due him. Rotarian Jones, who has been levying Club fines for a number of years, was, at last report, shelling out a few of his own after his unexpected boon.

### THE TORCH GLOWS FOR ROTARY

"We, the students of Westville High School, respectfully dedicate the 1960 edition of *The Torch* to the Westville Rotary Club." Thus begins the message on the dedication page of the annual publication of this Nova Scotia, Canada, high school. The school saluted the Club for its financial aid to students, for its part in sending students to the United Nations Summer School and to Ottawa for the "Adventure in Citizenship" project, and for introducing in 1958 The Four-Way Test. It was the first time *The Torch* has been dedicated to a service club.

### WELCOME TO 21 NEW CLUBS

Since last month's listing of new Clubs in this department, Rotary has entered 21 more communities in many parts of the world. Bimonthly lists sent to your Club Secretary include the names and addresses of the President and Secretary of each new Club listed below. The new Clubs (with their sponsors in parentheses) are AUSTRALIA: Preston (Northcote); Barcaldine (Rockhampton); Longreach (North Rockhampton). ENGLAND: Bedworth; West Wight; Cowbridge. ISRAEL: Kefar Saba (Sharon). JAPAN: Kitakami (Morioka); Kuzuu (Sano); Mizu-



*Pancake lovers found their paradise in a five-day feast stirred up by the Rotary Club of Rush-Henrietta, N. Y., during a local fair. President Richard S. Judge, one of the 37 Club members who took turns at the griddle, is assisted by Mrs. Kitty Cochran. Profits aided handicapped children, whose parents pitched in to help the Rotarians.*

sawa (Morioka); Utsunomiya East (Utsunomiya). MALAYA: Petaling Jaya (Kuala Lumpur). SWEDEN: Deje-Kil (Karlstad). SWITZERLAND: Laufen. U.S.A.: Cokato, Minn. (Buffalo); Overland Park, Kans. (Mission); Clovis, Calif. (East Fresno); Nederland, Tex. (Groves); Apache Junction, Ariz. (Mesa). URUGUAY: Progreso (Santa Lucia, Canelones, Los Cerrillos, and Las Piedras). WALES: Llangefni.

### HIGH ON THEIR SLATE

From the number of Rotary man-hours invested in young people, it's evident that adults don't think that the younger generation is going to the dogs after all. Rotary Club projects range from financial aid to career conferences. Here is a world-wide sample:

Six local students attended the annual seminar of the United Nations Society held on the campus of the University of British Columbia. The Rotary Club of West Vancouver, B. C., Canada, paid their way. . . In Taree, Australia, Rotarians celebrated Education Week by bringing 42 students to the Club meeting, inviting several to address the gathering. . . Rotarians of Carson City, Nev., starting saving in 1956 to bring an Austrian student to their community for a year. In this way, they felt, they might salve a bit of Austria's disappointment in losing out to Squaw Valley as host for the recent Olympic Winter Games. Their student, Rainer Berghaler, turned out to be an excellent photographer as well as an effective ambassador, so he took home with him a fine set of transparencies on the Games. He also served as interpreter for the Austrian team during the Olympics.

Scholarship notes: An auction by Rotarians of Brandon, Vt., netted \$1,100, enough to send a boy and girl to college this year. Rotarians of Ridgefield,



*International students from Iran, France, Bolivia, and Guatemala regale a Rotary gathering in Naples, Fla., with "La Fracassee," a French folk dance in which lovers tweak each other's ears and nose. In the center, wearing a wistful "gee-to-be-a-kid-again" expression is Alfred J. Hackney, President of the Club.*



Conn., continue their financial aid to students, granting an \$800 scholarship last year. They raised the money through a jazz concert. . . . The Rotary Club of Salem, Ind., has donated a trophy which goes each year to the high school which has the greatest percentage of students passing the graduation examinations. . . . Rotarians of Terrell, Tex., faced with a tie for "the most deserving high-school graduate" last year, solved the problem by presenting scholarships to both girls. . . . Recently established by the Rotary Club of Sault Ste. Marie, Mich., is an annual award to the outstanding engineering and nonengineering students of the Sault Branch of the Michigan College of Mining and Technology. Winners receive trophies, and their names are inscribed on a school plaque. . . . Two students each month are guests of the Rotary Club of Coronado, Calif. At the end of the year they put on the program. A rewarding project, a Club spokesman reports.

Rotarians and students of East Aurora, N. Y., worked in harmony recently on a project to buy new uniforms for the high-school band. Together they raised more than \$3,500, enough to outfit all 65 band members.

### BLOODY CONTEST

As in many communities, there is a good-natured rivalry among Rotary, Kiwanis, and Lions clubs in Springdale, Ark. Recently this rivalry took the form of a contest designed to replenish the local blood bank. The final tabulations showed that Rotarians had donated the greatest number of pints of blood, helping the town top its 145-pint goal by 35 pints.

### IT ALL BEGAN WITH 88 KEYS

Thirty-seven years ago the Rotary Club in Flint, a sprawling automobile-manufacturing city in central Michigan, raffled off a piano to raise funds for the treatment of local crippled children. Last year the Club outlay for similar aid, carried on through a local clinic, totalled \$12,000. The more important statistic to them, however, is the number of children they have been able to help: 775 last year, and more than 5,000 cases since 1939. . . . The Rotary Club of Cape Girardeau, Mo., recently was honored for its many contributions in behalf of crippled-children work, receiving a citation from the State Society.

### SALUTE TO THE PIONEERS

When the town of Ardmore, Okla., paused to note its 73d anniversary not long ago, a high light of the observance was a poster which Rotarian Harry Seaman made up and placed in the window of his office. On it were photographs of men who had pioneered businesses in Ardmore—a thoughtful salute to 35 men who have made great contributions to their fast-growing city.

### IN THE SAME HARNESS

More than 250 members of eight service clubs in the steel town of Gary, Ind., sat down to a common board a few weeks ago in a meeting high-lighting Service Club Week, a series of special events de-

signed to tell citizens of Gary and its environs the story behind the lapel emblems. Rotary International Treasurer Lloyd Hollister, of Wilmette, Ill., represented President J. Edd McLaughlin at the meeting. The local newspapers supported the Week with editorials and feature articles about the purpose, history, and activities of each club.

In Steubenville, Ohio, members of five local service groups gathered for a Rotary-sponsored tribute to a local resident, Charles S. Thompson, who recently was named as president of the International Association of Y's Men's Clubs, a service organization composed of 660 clubs in 41 nations.

### PASS THE MUSTARD

When the 34 Rotarians of Vandalia, Mo., learned that several students in their district would need free school lunches, they staged a hamburger fry to raise money for them. Net proceeds of their afternoon's work over the grill: \$373.60.

### BERHAMPUR DELIVERS

In a recent survey the Rotary Club of Berhampur, India, discovered that the most critical of all its community needs lay in the lack of facilities for maternity care. Berhampur Rotarians pledged themselves to the task of raising 30,000 rupees, which, combined with a contribution of 80,000 rupees from the Red Cross, paved the way for construction of a new maternity hospital. The 33 Rotarians successfully filled their pledge, and now the building nears completion. (A rupee, if you don't know, is about 20 cents U. S.)

Rotarians of Toronto, Ont., Canada, march steadily toward achieving their goal of \$75,000 in pledges for the construction of the Rotary Club of Toronto Lodge, a hotel-motel to be located near the Crippled Children's Center. The lodge will accommodate out-of-town parents and relatives visiting children under treatment at the Center, and also parents who are taking instruction in the care of their crippled children. So far the proceeds from Club sponsorship of a theater benefit, an ice show, and New York Metropolitan Opera performances total \$63,000.

Rotary Clubs in Kentucky, U.S.A., are teaming up to build a \$75,000 recreation and dining hall for Camp Kysoc, a rehabilitation center for crippled children near Carrollton. "This is the biggest project ever undertaken by Rotary in Kentucky," reports Past District Governor O. L. McElroy, of Eminence. . . . The Rotary Club of Newtown Square, Pa., recently gave a "Medical Loan Closet" to its community. Beds, wheel chairs, crutches, and other equipment are loaned at no cost to persons needing them. The Club also recently completed a classification survey of its territory, a report so well done that more than 1,000 copies have been distributed as a model to other Rotary Clubs. The survey revealed a total of 190 unfilled classifications in the Club territory. . . . Rotarians of Sandwich, Ill., played a leading rôle in their community hospital project. Every member of the Club helped in some way in bringing the 41-bed, \$800,000 hospital from the planning board to reality. Their individual contributions exceeded \$15,000. Club projects netted another \$1,500, which was used for laundry equipment and a flag pole.

## Japan—Her People . . . and Why I Love Them

[Continued from page 31]

completely. Both criminal and civil procedures are impressively similar to but fascinatingly different from those of the U.S.A. For example, while there is no such thing as a jury system, the rules of evidence are followed with much the same ticklish rigidity found in American courts. From the standpoint of effective penology, one may be interested in the fact that intoxication is, in many cases, a complete defense to a criminal charge. What conclusions can the lawyer draw from the fact that despite the density of the population (there are 92 million people in an area less than the size of the State of Montana, large sections of which are uninhabitable), the punishments are in most cases substantially less severe than those meted out by U. S. courts?

How, Merchant Rotarian, does one run a mercantile establishment grossing millions of yen without the device of credit buying? You will see hundreds of mercantile operations apparently fabulously successful, with sales techniques you've never heard of.

The list of comparisons is at least equal to the list of European or American occupations. The commercial contractor can see buildings in an earthquake-ridden land built as much into the ground as on top of it, with the Japanese pioneering the field of building it on the surface first and then sinking it into place hydraulically. The residential builder will see apparently flimsy residential buildings which survive winds of velocities unheard of in other parts of the world. The plant manager will behold the spectacle of unions announcing in advance the duration of the strikes they project and wonder at the absence of violence in a land where strikebreakers are still available. Pharmacists will gasp at the number of "prescription only" items sold over the counter in Japanese drug-stores; physicians will be interested in how the nation's doctors have raised, in less than 15 years, the longevity of the Japanese male from the early 40's to the late 60's; surgeons will be amazed at the manner in which patients convalesce in cold hospitals on bedding and with nursing care furnished by the immediate family; insurance men will see the birth of their business in the making; the grocer will wonder at the abundance of foodstuff produced from land less than one-sixth the area of the State of California, and he will see beautiful fruit and vegetables, attractively packaged processed food, and unique

## Rotary Foundation Builders

**S**INCE the report in the last issue of Rotary Clubs that have contributed to The Rotary Foundation on the basis of \$10 or more per member, 28 Clubs have become 100 percenters for the first time since July 1, 1960. As of January 16, \$325,782 had been received since July 1, 1960. The latest first-time 100 percent contributors (with Club membership in parentheses) are:

### AUSTRALIA

Box Hill (36); Charlton (28); Mount Barker (26); Corralmal (28); Port Augusta (27); Lake Cargelligo (26).

### BRAZIL

Alfenas (20); São Paulo-Ipiranga (28); Itatiba (18); Caconde (20).

### CANADA

Vanderhoof, B. C. (18); Beeton, Ont. (22).

### ENGLAND

St. Ives (27).

### JAPAN

Tachikawa (25); Otahara (27); Hiroshima Southeast (20); Buzen (31).

### PERU

Barranca (21).

### SCOTLAND

Hawick (26).

### UNITED STATES

Gentilly (New Orleans), La. (39); Osceola Mills, Pa. (18); Morrilton, Ark. (52); Auburn, Wash. (30); Bell-Maywood, Calif. (33); Shaker Heights, Ohio (22); Americus, Ga. (89); Austell, Ga. (39).

### URUGUAY

Salto (32).

. . .

Clubs which have attained more than 100 percent status in contributions since July 1, 1960:

### 200 Percenters

Sault Ste. Marie, Mich. (79); West Lib-

erty, Iowa (44); Hillcrest, N. Y. (36); Union, N. J. (66); Monroe, Mich. (58); Pemberton, N. J. (35); Hanover, Ont., Canada (33); Floydada, Tex. (49); Martinez, Calif. (47); Vryburg, Union of South Africa (20); Lichtenburg, Union of South Africa (25); Glendale, Wis. (42); Garnet, Kans. (50); São Paulo Oeste, Brazil (54); Cooperstown, N. Y. (63); Tulsa, Okla. (362); Castlegar, B. C., Canada (13); Hartsboro, Pa. (69); Flemington, N. J. (52); New Hyde Park, N. Y. (16); Forest Hill, Ont., Canada (63); Fort Bragg, Calif. (41); Matewan, W. Va. (36); Du Bois, Pa. (47); Topeka, Kans. (239); North Hollywood, Calif. (96); Cadillac, Mich. (40); Havelock, Ont., Canada (18); Lima, Peru (177); Crookwell, Australia (18); Queanbeyan, Australia (44); Tupper Lake, N. Y. (35); Ashland, Pa. (28); Warren, R. I. (42); Mansfield, Mass. (40); Quincy, Mass. (109); Fall River, Mass. (91); Harwich-Dennis, Mass. (36); Daylesford, Australia (26); Carthage, Mo. (80); Takasago, Japan (39); Nichinan, Japan (24).

### 300 Percenters

Kimberley, B. C., Canada (38); Belvidere, N. J. (25); Lansford, Pa. (23); Lancaster, Pa. (171); Bronson, Mich. (57); Rockville, Conn. (34); Antimano, Venezuela (51); Vicksburg, Mich. (48); Osterville, Mass. (17).

### 500 Percenters

Nelspruit, Union of South Africa (30); Zelenople, Pa. (58).

### 600 Percenters

Clark, N. J. (25).

### 700 Percenters

Eggertsville-Snyder, N. Y. (77).

### 4,700 Percenters

Bakersfield, Calif. (203).



To the offices of The Rotary Foundation in Rotary's headquarters in Evanston, Ill., a few weeks ago came a unique book entitled *We Believe*. Attached to its 20 pages were 49 checks totalling \$460, a contribution from Rotarians of Cooperstown, N. Y. It boosted their total investment in The Rotary Foundation to more than \$1,300 and vaulted their Club into the ranks of the "200 Percent" contributors. Here George R. Means, General Secretary of Rotary International and Secretary of The Rotary Foundation, reads the comments which Cooperstown Rotarians wrote below their checks in carrying out the "we believe" theme.

# Aloha, Rotarians



## May I extend an invitation from all the People of Hawaii to all of you...

On your way to the Tokyo Convention, or en route home... pause for a visit here in Hawaii.

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tive smaller establishments nearby, in conveniently located apartment hotels or modern resort hotels on Neighbor Islands.

Just one suggestion: Plan your Hawaiian stopover now... make it a definite part of your Convention trip. Your travel agent can attend to details. Or, for additional information and assistance, contact

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Looking For Gift Suggestions? ...  
"Shopper's World" ... page 55

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sales methods which he will remember for the rest of his life.

Most Rotarians will seek their entertainment by visiting the extremely interesting art galleries (Rodin's major works are in Tokyo), attending concerts and operas staged by internationally known virtuosos, and standing in awe at the evidences of a civilization old when their own ancestors were beginning to form communities. However, in every organization there are an unregenerate few who look elsewhere for their pleasure. To them I say that the Japanese night clubs compare favorably with those any place in the world.

I conclude these comments with a few do's and don't's, though you may think

me presumptuous to do so. I do! Very few of the things I'd been told about Japan before I visited it agree with my personal experiences. I think that's because Japan is also, in large measure, a state of mind. I can promise nothing to the listless. But to those of you who approach the trip to Tokyo as one of the unique opportunities of your life—well, how can one describe the indescribable?

First, the do's:

1. Do stay in a ryokan or Japanese inn sometime during your visit—during all of it if possible. Personally my wife and I would rather be treated like a king and queen in a Japanese hostelry than left to our own devices in the conventional Western room.

2. Take your wife, by all means! This will probably be one of the happiest experiences you will have with her in this world. Furthermore, mine found endless fascinations with everything from the unique theater of Japan (Kabuki, no, bunraku, and so on) to the elaborate tea ceremony, the exquisitely beautiful dolls, and the sobering affinity one notices Japanese men and women have for natural beauty. More than that, your wife's chance to observe the Japanese woman's loving care of and patience with her child is alone worth the trip.

3. Travel light. What you find you need after you arrive in Japan will be readily available. And don't expect to make a fortune in buying things in Japan and bringing them back with you. First of all, customs people frown on this activity and, secondly, the Japanese people will probably see to it that most of the potential profit remains in Japan.

4. Try to read something about Japan before you go. I recommend Lafcadio Hearn. He was an American who became a citizen of Japan. His writings are the best I know if one seeks to capture the spirit loves of the Japanese people. (By the way, his Japanese name is "Yakumo Koizumi." Every Japanese knows of him by that name, and I found it an unflinching conversational gambit every place I went in Japan.)

5. Go to Japan to learn. Japan, with the highest literacy rate in the world, is loaded with students, young and old. In fact, everyone is a student! You're whipped if, by the innate gentleness of the Japanese, you're beguiled into thinking you "know it all."

6. Strain yourself to make the trip. Money is a problem to most of us. I think the trip will be worth borrowing to go.

Now the don't's:

1. Don't go to Japan if you harbor any residual hostility toward the Japanese people. Not only will you aggravate your illness, but you owe the cause of world peace the act of self-quarantine.

2. Don't go if you are one of those



fellows who projects a swift going and coming. I refer to those of you who moan the limitations of a 24-hour day in the conduct of your store, your clinic, your law practice, or your factory. The mystery of Japan will elude you, you will compound your frustrations, and you will exhaust yourself as well.

3. Don't raise your voice, and do keep a firm grip on your temperament. Remember that a gesture made impersonally, as for emphasis, may be interpreted as anger. A Japanese host or hostess wants more than anything else to assure your pleasure and may take a personal responsibility for your distempers.

4. Don't slap a Japanese on the back, regardless of how warmly you feel toward him. Except in public conveyances, where getting on or off may mean the difference between keeping or losing a job, personal contact with others is not pleasant to the inexperienced Japanese man or woman. Even shaking hands may be difficult for him.

5. Don't mistake a passive face for hostility. Remember that many Japa-

nese people, especially among the older generations, have been taught from birth to conceal their emotions. There may be times when a return smile does not follow your friendly gesture immediately. The words of the Rotary song "Smile, and the world smiles with you" have particular application in Japan. Given a few moments, your smile will be answered as surely as the day follows the night.

6. Don't hurry yourself or your Japanese friend. Most Japanese speak some English, but are shy about even attempting to use it. Give them time. Your rewards will be immeasurable.

\* \* \*

If you do all the things I've told you not to do, and vice versa, you'll still have a glorious time in Japan. Properly approached, the visit will bring more flowers to the garden of memories you share with your wife than anything else you can do. Should you borrow money to make the trip? Yes. I'd almost say: "Mortgage your life—to live!"

## Adieu, Margot and Lillian!

TWO long-familiar faces are missing from the staff of your RI Secretariat, one from the Central Office in Evanston, Illinois, and the other from the Continental European Office in Zurich, Switzerland. These two girls—devoted, competent, and ardent about Rotary—made serving Rotary Clubs and Rotarians an important part of their lives.

For 20 years Margot Gascard served on the Zurich staff. Being French, she worked primarily with District Governors and Clubs using her native language. She also translated Rotary publications from English to French; most of the French material used today by the Zurich Office is her translation.

Margot's cheerful personality won her the pleasurable duty of welcoming visitors to the office. This made her widely known among European Rotarians, as

did her assignments at Regional Conferences in Stockholm, Ostend, and Cannes, and at Rotary Conventions in Nice and Paris. She retired last month.

Lillian Dwyer (then Lillian Moore) joined the Central Office staff in 1928, and remained until September, 1960, when she requested retirement before reaching maximum retirement age. She liked stenography and spent most of her 32 years on the staff in the Stenography and Typing Section. Her special assignments included work at three International Assemblies and two International Conventions. She and her husband live in a suburb of Chicago.

Before making their office farewells, Margot and Lillian received from the colleagues they had worked with for so long firm handclaps and best wishes for good health and happiness ahead.



Margot Gascard



Lillian Dwyer

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## Australia: Men Through Mountains

[Continued from page 14]

Guthaga power station was built by a Norwegian contractor. Contracts for tunnelling, dam building, and supply of machinery have been let to U. S., Australian, Norwegian, Italian, French, and Swiss firms.

Within 11 years a major part of the Scheme has been built in remote isolated country snow-covered for six months of the year. The groundwork was laid by Authority specialists who completed topographical and geological surveys of 3,000 square miles of mountainous land, who measured snow and rain precipitation and correlated the results with river flows, who drilled to depths of 2,000 feet searching for solid rock. Field engineering laboratories assisted in solving problems ranging from the design of spillways at dams to the design of transmission lines able to withstand icing and high winds.

In the 46 miles of tunnel that have already been driven through the Great Dividing Range, world tunnelling speed records have been achieved.

The Snowy Mountains Authority is a temporary organization. Its work will end and it will go. It will leave behind, for other organizations to maintain, a great source of cheap electric power and a large quantity of water annually for irrigation. The visible works it leaves behind, the dams mainly, will have their own massive beauty to harmonize with the sublime beauty of the mountain valleys. It will also leave a road system which was initially carved around the

mountain sides by bulldozer blades and which is now a system of first-class sealed highways giving access to a great State park.

Already Lake Eucumbene is fast becoming a tourist center, with scenic cruises, water skiing, and speed-boat racing attracting holidaymakers. Fishermen, who often make spectacular catches, claim that for trout fishing it rivals New Zealand's world-famous Lake Taupo. In the Winter the snow fields and ski resorts near the lake attract an increasing number of sportsmen.

Other indirect benefits of the Scheme are significant. It has been estimated that the new irrigation areas and the population they will carry will give the Commonwealth Government 16 million pounds (\$35,840,000) a year more in revenue from taxation. The tremendous additional power capacity will spur secondary industries. Finally, a project of this kind will be a good partner for atomic power when it is commercially produced. Hydroelectric power is ideally suited to meet peak-hour demands for power, whereas both atomic and coal-burning stations are better suited to provide steady round-the-clock power.

The blueprints are being translated into physical things—into growing crops and turning wheels, into food for Australia and the world, and into power for a multitude of new factories. The Snowy project is huge, not only by Australian standards, but by any nation's; it justifies enthusiasm.

## Who Is My Neighbor?

Who is my neighbor? The world grows small,  
And boundaries scarcely exist at all.  
There's a Chinese child, and a boy in Peru—  
(And the folks next door are my neighbors too!)

Who is the neighbor that I should feed  
If the world would be free of hate and greed?  
There's a dark-skinned child on a distant shore,  
(And the bothersome youngster who lives next door!)

Who is the neighbor that I must love  
That earth may reflect the peace above?  
There are brown folks and yellow far over the sea—  
(And the cross old lady next door to me!)

Who is my neighbor? The world grows small,  
And boundaries scarcely exist at all.  
I have neighbors in Greece and in Timbuctoo,  
(And the folks next door are my neighbors too!)

—RUTH McDONALD  
Wife of Rotarian  
Edmonton, Alta., Canada

THE ROTARIAN

## How to Improve World Understanding

Following is a winning entry in an essay competition sponsored by the Rotary Club of Rylstone-Kandos, Australia, in observance of World Understanding Week in 1960. It was written by 14-year-old Hazel Carroll. For an invitation to World Understanding Week in 1961, see page 23.—Eds.

**I** BELIEVE world understanding and peace may be achieved firstly by total disarmament and cessation of further development of nuclear war weapons, thereby leaving brilliant scientists to concentrate on research that will benefit all mankind instead of destroying them.

I think that if freedom of travel is encouraged throughout the world it would improve understanding. This would come about through friendly sporting fixtures and sight-seeing travels for young and old. When people meet under such friendly circumstances, they would naturally be good diplomats. In this way we would cement friendship and it would help us to understand one another's views and ways of thinking.

The more I think of how the migration system has improved world understanding and of the many sincere and helpful friends we have gathered about us and how easily they have settled into our communities and way of life, the more I believe world understanding would most likely improve by friendly exchanges and freedom of travel, and by the help of our wonderful world peace organizations, and the fine movements such as Rotary, Boy Scouts, Red Cross, and numerous other organizations. I honestly believe the only way we can improve world understanding is through the encouragement of friendship and understanding of other people's needs.

If the freedom of trade, such as import and export, could be well considered, allowing more freedom for trading vessels passing through foreign ports of call and if the import and export system was relaxed to allow more quality goods to circulate through the countries, it would thereby enable us to compete in more freely and friendly trade competition.

The overseas countries manufacture products that Australia is earnestly in need of to keep her secure and her people clothed while in return they need our goods, especially frozen foods and wool.

Therefore I believe the only way to improve world understanding is through friendship and freedom of trade activities; probably the only way this may be achieved is through the help of United Nations conferences.



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## Your Letters

[Continued from page 4]

into practical business the golden rule of the Christ—but that is so revolutionary that men do not want it.

To do this will take an act of Congress, as it automatically eliminates the so-called corporate income tax (which the Communist wants so as to make it easier for him to take over America).

The present growth of involuntary unemployment is absolutely unnecessary, but is unavoidable under the present economic system. . . .

—C. E. BROCKWAY  
Lawyer  
Sharon, Pennsylvania

### 'Vibrantly Irritating Fact'

Congratulations on the outstanding issue of THE ROTARIAN for December.

One of the vibrantly irritating facts of our day is the round-the-world refugee problem. Intelligent citizenry needs to know more about these people. Spiritually these people and their problems are of great significance in the fight for freedom in our day.

—BERNARD A. CONFER  
Executive Secretary  
Lutheran World Relief, Inc.  
New York, New York

### 'We Would Help a Refugee . . .'

The article *Rotary and the Refugee*, by Robert A. Placek [THE ROTARIAN for December], was an inspiring one, and our Rotary Club wants to explore the possibility of our helping a refugee or refugee family to establish himself or itself here in Fort Myers Beach. We would help a refugee to find a job and a place to live. The Rotary Club of Selma, Alabama, has given us some very useful information [see *Bela and Ari Make a Fresh Start*, by Sam Sommers, Jr., December issue], and I have written to some of the organizations listed in *On the Side of the Refugee*.

—T. D. PALMER, Rotarian  
Fort Myers Beach, Florida

### Add: Helpful Agencies

I noted that the fine article by Trevor Philpott [THE ROTARIAN for December] reported the movement of refugees to Israel. I would like to bring to the attention of our readers the monumental task done around the world by the American Jewish Joint Distribution Committee, the United Israel Appeal, the United Service for New Americans (constituent agencies of the United Jewish Appeal, 165 West 46th Street, New York 36, New York), and the United HIAS Service, 425 Lafayette Street, New York 3, New York.

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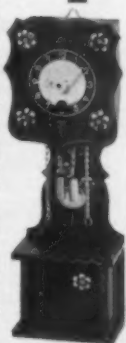
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throughout the world to be most prominent in the effort to find new homes and build new lives for broken people wherever they may be.

—JOSEPH M. MOSESON, *Rotarian*  
*Executive Director*  
*Savannah Jewish Council*  
*Savannah, Georgia*

### And More Refugee Agencies

In your December issue, with its excellent articles on the refugee problem, the list of agencies in the refugee field failed to include the Christian Children's Fund, Inc. The Fund operates in more countries, has more children receiving aid, and has the largest budget of any organization that follows the “adoption” plan. It has 385 affiliated orphanage schools in 42 countries, making it the largest Protestant orphanage organization in the world. Information about its “adoption” plan is obtainable by writing to the Christian Children's Fund, Inc., Richmond 4, Virginia.

—J. CALVITT CLARKE  
*Founder and International Director*  
*Christian Children's Fund*  
*Richmond, Virginia*

### And Still More

You are to be commended for the deeply stirring and soundly practical series of articles on the refugee problem in your December issue. No peace can come to the world without a deeper understanding of the causes of worldwide uprootedness and a more determined concern to grope our way toward solutions.

To your helpful list of agencies should be added the largest American interdenominational agency—Church World Service, 475 Riverside Drive, New York 27, New York. You do mention the World Council of Churches through which CWS operates abroad, but I believe your readers will welcome the address through which they would normally work in the U.S.A.

—L. HUMPHREY WALZ  
*Clergyman*  
*Crown Point, Indiana*

### 'Y' Should Have Been Included

. . . Friends of the Young Men's Christian Association, both in North America and around the world, certainly must feel that the refugee services carried on by the World Alliance of YMCAs, 37 Quai Wilson, Geneva, Switzerland, represent a volume and quality of work that should be underlined as a major contribution. Thus the “Y” should have been listed in THE ROTARIAN for December with other voluntary agencies.

—MILLARD F. COLLINS, *Rotarian*  
*Associate Executive Secretary*  
*International Committee of YMCAs*  
*of the United States and Canada*  
*New York, New York*

### Supplies Food—Plus

I was glad to see Lutheran World Relief included in the list of agencies that are helping refugees. The listing mentioned that LWR sends food and clothing shipments to refugees.

I am aware that in a limited space you can say only so much, but I should like to add that the Department of World Service of the Lutheran World Federation, under which Lutheran World Relief operates, also finances local settlement projects, especially in West Germany; sponsors an emigration program that has helped more than 88,000 persons find homes abroad; aids exile churches in Germany; helps families become self-supporting by providing small sums for business ventures; and is engaged in an extensive medical-aid program in Hong Kong and the Middle East.

World Service, the largest department of the Lutheran World Federation, has offices in England, Germany, Austria, India, Hong Kong, and the Middle East, and employs some 600 persons, most of them refugees.

—EDWARD H. WIEDIGER, *Rotarian*  
*Clergyman*  
*Middleburgh, New York*

### An Editorial Judgment

Congratulations on the excellent job of reporting and presenting the story of the world refugees in THE ROTARIAN for December. Every page of your presentation speaks of long and careful work—of the kind that pleases any editor when he sees it in any other magazine as much as when it works out well in his own.

—MAURICE FLAGG, *Editor*  
*American Junior Red Cross News*  
*and American Red Cross Journal*  
*Washington, D. C.*

### 'Challenging . . . Timely'

Ivan Hill's *It's Time to FIGHT the Cold War* [THE ROTARIAN for December] is challenging and timely. It is, as he tells us, imperative that free men everywhere recognize the challenge with



“This lunch is on me today, Boss. I've got a generous expense account.”

THE ROTARIAN



which we are confronted, a challenge which cannot be met solely by passive resistance. It must be met aggressively on three major fronts: political, economic, and educational. We can all help in this.

If our oncoming generation of young men and women selflessly and wholeheartedly dedicate and devote themselves to winning this "gigantic struggle for men's minds and hearts" to the cause of individual freedom, in obedience to the higher natural laws for life at its best, the outcome cannot be in doubt; they will prevail. In Lincoln's words, "Let us have faith that right makes might, and in that faith let us to the end dare to do our duty as we understand it."

—GEORGE H. GILBERT  
Past Service  
Secretary, Rotary Club  
Taunton, Massachusetts

### Hearty Approval for Hill

I give hearty approval to and offer agreement with everything Ivan Hill said in his *It's Time to FIGHT the Cold War* [THE ROTARIAN for December].

I became a Rotarian in 1923, but I had studied the aims and ideals of Rotary for some time before that and became convinced that Rotary was and is the most potent power in the world to promote universal understanding and a resultant universal peace. Even before World War II I believed that Rotary was an instrument capable of preventing that conflict.

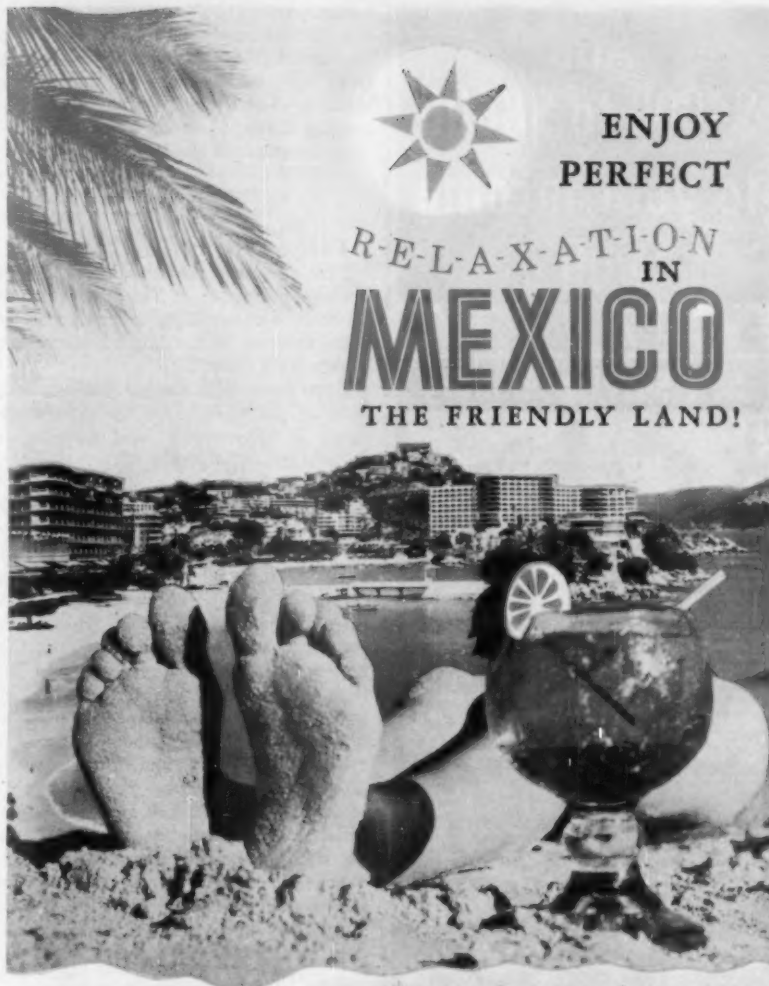
The Rotary Foundation provides a program today that leads in the right direction, but its aims will be realized by future generations. We are fighting the cold war now.

—WILLIAM H. MANNING, *Rotarian*  
Watch Repairman  
Del Rio, Texas

### 'Our Only Hope Our Children'

One must agree with Ivan Hill that the ethical conduct of our citizens is one of the weapons [in the cold war]. General Alfred M. Gruenther, former Supreme Commander of NATO and president of the American Red Cross, declared before the Philadelphia Teachers' Association in December that in all fields of endeavor the balance of power is on the side of the free world, but that the United States is weakest in the spiritual and psychological field, and urged teachers to stimulate the interests of their students in knowing more about other parts of the world and to instill in them a desire to help others. . . .

Improvement in the ethical conduct of our citizens must originate from the education and training of our children, as adults are not prone to change their habits or attitudes. Our only hope rests with our children. . . . Rotarians should



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become active in the affairs of our Parent-Teacher Associations, and see to it that cultural subjects are not eliminated from our curriculums in the public schools, even though the public is becoming materialistically minded.

—CLAUDE H. CAREY, *Rotarian*  
*Senior Active*  
Woodbury, New Jersey

#### **A View on Art**

I am very glad that the discussion on art was presented in *THE ROTARIAN* for October, because I as an artist am a great believer in the importance of art in our daily lives.

I can agree with Cecil J. Sibbett that most of the modern art we experience today is "depressing" and difficult to understand. The reason why it is sometimes referred to as "Bolshevism in art" is not because the Russian artists under Bolshevik rule are in any way leaders of this trend, but because Bolshevism to the Western part of the world means "antireligious" and "destructive." I find the best in modern art destructive in the sense that it sometimes points the finger at the false pretenses and inhumanity of our age, but seldom or never builds up our ideals or inspiration. One is apt to wonder if modern art really believes in the future of mankind. It may be that modern art is merely a "true mirror" of our modern times; but if that is the case, should we not deplore the fact that modern man, overwhelmed as he is by the destruction of his beliefs in the world he has known and believed in, cannot turn to art for new inspiration and for new constructive ideals?

In the past centuries, the artists have always been in the *avant garde*—the prophets of new times to come, and it is therefore most depressing to visit galleries of modern art. Humanity does not find there the inspiration which it so needs in these times.

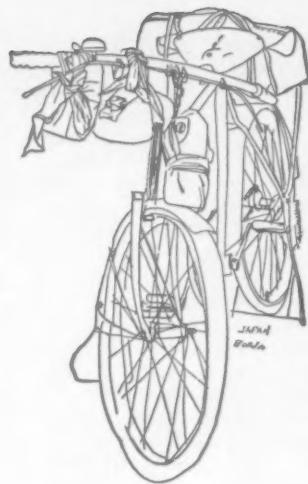
Unfortunately in "purging his soul" the modern artist does not reveal much that can be inspiring to others.

—WILLIAM BURDET, *Rotarian*  
*Artist*  
Overveen, The Netherlands

#### **Information Not Slanted**

It seems to me that every word of *THE ROTARIAN* warrants careful reading by all who have access to it. This is particularly urged on articles concerning world peace and the understanding of problems in all free countries. In no other publications, and a great many come into our home, do we find such interesting and informative facts without slanting the information to suit personal desires.

—DAVID M. EVANS, *Rotarian*  
*Retired Automobile Dealer*  
Batesville, Arkansas



**Next Month—**

## **A TRAVEL ISSUE**

The April issue of *THE ROTARIAN* is your ticket to the fascinating world of travel. Globe-roaming Horace Sutton brings you the color of ten famous streets. How many have you trod? Franc Shor introduces you to the exquisite inns of Japan, the *ryokan*. Jetaway on a dream tour of South America with Roger Wolin. Keep for your travel scrapbook Roy H. Park's expert advice on exploring the wonderful world of food abroad. Arthur Pastore, Jr., transports you to the interior of Mont Blanc where men are boring a 7½-mile highway tunnel . . . to increase the flow of tourists between three European nations. All this, plus a discussion relevant to tourism anywhere in "What Frenchmen Think of Americans." What do they think? Read the April issue of *THE ROTARIAN*—

## **A TRAVEL ISSUE**

THE ROTARIAN

# Opinion

FROM LETTERS, TALKS  
ROTARY PUBLICATIONS

## A Matter of Definition

HAROLD W. SMITH, *Rotarian*  
Elementary-School Superintendent  
Glendale, Arizona

I have exercised a great deal of restraint in the following lines, but perhaps they will get out into the open the problem of the increasing number of Rotarians—visitors and home-Club members—who leave as soon as the speaker is introduced, sometimes before:

### How Do You Define Them?

*It takes all kinds of guys, I guess,  
To make a Rotary Club—  
The ones who come for fellowship  
And the ones who come for grub.*

*But I sometimes have to cogitate—  
Just get right down and ponder—  
And let my imagination stray  
Into the wild blue yonder. . . .  
But still I can't appreciate  
A certain curious kind  
Who nowhere in our literature  
Have ever been defined:  
And that's the kind who come in late  
To attend a Rotary meeting,  
And then jump up and hurry out  
Before they've finished eating.*

*Sometimes I wonder where they go  
And what they have to do—  
Just why they can't associate  
With guys like me and you.  
Perhaps they think they haven't time,  
But that is just not so.  
Those who stay through Rotary meetings  
Are the busiest I know.*

*Sometimes I think the guys must think  
We fellows aren't worth meeting;  
The way they poke it down and run  
Our food is not worth eating.*

*So, I don't know just what they are;  
I know they're not gregarious.  
Sometimes I wonder—could it be  
They're just plain poor Rotarians?*

## Re: Packaged People

CHARLES H. BROWER  
Advertising Executive  
New York, New York

Among the great skills that we Americans boast is our ability to package things. We package food and drugs so attractively that the package has almost as much to do with the sale as the contents. We package cars and furniture and even life-insurance policies. Finally, I am afraid, we are beginning to learn how to package people. They will shortly be coming bright and shining from our collegiate assembly lines. They will be shaped on one side by taxes and on the other by benefits. All impurities, such as ambition, discontent, curiosity, desire, and pride, will be carefully removed—and replaced by security and welfare. Finally, our packaged people will be given several coats of canned opinion by press and TV—and sent on their uniform way. If you read directions on their sides, you can hardly go wrong. And inside an occasional package you may be lucky enough to

find a premium. Yes, we are soon going to be packaging people and we are going to homogenize society.—From an address before the Rotary Club of Los Angeles, California.

## On Getting into Life's Stream

F. LORIN BUNKER, *Rotarian*  
Chief of Police  
North Las Vegas, Nevada

Everyone is surrounded with opportunities to reach a helping hand to those who have fallen in the mire. To withhold the hand of fellowship marks pride, arrogance, selfishness, and greed. To extend the hand of fellowship takes man away from his base self and puts him in the ranks of the gods. It is to this end that Rotary stimulates the members to become aware of the needs of others and extend the hand of friendship. He who fails to do this has failed Rotary and himself. Rotary will only grow and prosper as the members get into life's stream that is boiling with human frailties and put the principles of Rotary to work.

Rotary does not take the place of religion nor does it replace the divine Commandments. It does give men from all faiths an opportunity to mingle together on a Rotary basis and find meaning in the words "Am I my brother's keeper?"

## Community Service Pattern

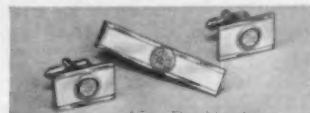
WARREN F. TAYLOR, *Rotarian*  
Clergyman  
Smithfield, Virginia

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RESORTS



This "Where to Stay" directory section has been developed as a service to Rotarians so that they may stop at the better hotels, motels, and resorts. Write or wire them directly for further information and reservations. In doing so, please mention THE ROTARIAN

## ENGLAND

**SOUTH KENSINGTON—HOTEL REHRANDT.** One of London's most favored Hotels. Many bedrooms, with private bath. Chelsea Rotary Club meets every Tuesday, 12:45.

**WESTMINSTER—HOTEL RUBENS.** Buckingham Palace Rd. Entirely modernized, nearly all bedrooms with private baths. Westminster Rotary Club meets 1:00 Thursday.

## HAWAII

**WAIKIKI—COMSTOCK APT. HOTEL.** In the Heart of Waikiki. Maid service, complete kitchens, shops, P.O. 315 Royal Hawaiian Ave., Honolulu, Hawaii.

## JAMAICA

**KINGSTON—MYRTLE BANK HOTEL.** Crossroads of the Caribbean, swimming pool, air-conditioned annex, shopping arcade. Rotary Club meets 12:45 Thursday.

## MEXICO

**MONTERREY—GRAN HOTEL ANCIRA.** Famous the world over. Traditional hospitality. 220 rooms. Totally air-cond. Rotary headquarters. Arturo Torraladrón, Gen. Mgr.

## PUERTO RICO

**SAN JUAN—CONDADO BEACH HOTEL.** Modern, air-conditioned, ocean front hotel close to business, shopping, amusements. James Weber, G.M.

## SWITZERLAND

**ST. MORITZ—KULM HOTEL.** Leading Eu. with bath from 86—Am. with bath from \$11.50. Rotary Club meets in winter: Tues., 12:15—F. W. Herrling, Mgr.

## UNITED STATES OF AMERICA

### ALABAMA

**BIRMINGHAM—DINKLER-TUTWILER.** 400 rooms. Direction Dinkler Hotels. Excellent Service. Ira Patton, Vice Pres. and Mgr. Moderate rates. RM Wednesday, 12:30.

### ARIZONA

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### CALIFORNIA

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### CALIFORNIA (continued)

**LA JOLLA—THE SURFCOMBER or THE SUMMER HOUSE.** La Jolla's finest. "The Surfcember" on ocean, or "The Summer House" with heated pool, cont'l brkfst., kitchens, res. Box 671.

### FLORIDA

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**MIAMI—COLUMBUS HOTEL.** Dayfront rooms & suites. 2 restaurants, 2 bars. Air-cond. Airline term. Arthur Feenan, Mgr. Rotary Club meets Thurs., 12:15.

**MIAMI BEACH—DELAND HOTEL.** Ocean front—winner of National Food Award. Rotary Club meets—Tuesday noon.

**PALM BEACH SHORES—RIVIERA BEACH—LA RIVIERA APARTMENTS.** Ocean front and Port of Palm Beach Inlet. Comf., mod. apts. & rooms. Exc. fishing & relaxation, beautiful view. G. C. Culpepper, Jr., Mgr.

### GEORGIA

**ATLANTA—DINKLER PLAZA HOTEL.** 600 rooms of solid comfort in the downtown section. A Dinkler Hotel. George Fowler, V.P. and Mgr. Moderate rates. RM Mon., 12:30.

### ILLINOIS

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### TENNESSEE

**MEMPHIS—HOTEL PEABODY.** "The South's Finest—one of America's Best." 625 rooms with bath, downtown location, air-conditioned. RM Tuesday, 12:15.

### TEXAS

**DALLAS—HOTEL BAKER.** Preferred address in Dallas. Drive-in Motor Lobby. Completely air-cond. TV in guest rooms. 700 rooms. F. J. Baker, G.M. Wed., 12:00.

awaken others to the necessity of the remedy and to arouse the community to its responsibility. What we need in our community is more togetherness. Or to say it in a kind of slogan—"Unity for Our Community." . . . There is no limit to what we can do as we seek to put service to this community above self.—  
From a Rotary Club address.

## Reflections Re: Rotarians

LARRY THOMPSON, Newspaperman  
Miami, Florida

Sometimes I think the average Rotarian is just a little too dignified for his own good. At most meetings he looks a little self-conscious as he tries to sing the jovial Club songs, and he isn't quite at ease as he tries to call his fellow members by their first names. And if the Club happens to go in for high jinks, such as fining a member for being tardy or not joining in the singing, the merriment seems a little forced. . . .

If Rotarians are apt to take themselves seriously, they most certainly do take their Club seriously. I wouldn't go so far as to say that Rotarians are fanatics about the organization, but I do think it correct to say that most of them are dedicated members. . . .

In my callow youth I used to poke fun at the Rotary custom of wearing big name badges. I thought that if men knew one another well enough to be in the same Club and to meet together once a week, they should be able to get along without big identification tags. Now, however, I'm all in favor of the custom. When I go back to Stillwater, Oklahoma, to visit, my father always takes me to Rotary. And I find it a great convenience when meeting a schoolmate who has lost his hair and added a few chins to be able to sneak a look at his tag. Without them, I couldn't recognize some of my best old friends.—From the Miami Herald.

## Don't Smother Rotary!

WILLIAM HIRAM FOULKES  
Honorary Rotarian  
Newark, New Jersey

Don't smother Rotary's real fellowship, 'Neath highly organized plans and schemes.

They may be good, or simply empty dreams.

In fellowship by handclasp and by lip,  
Is Rotary's real heart. Its lasting grip  
On busy men is fellowship that seems  
Upon its face so trite, yet in it gleams  
The light of manly life without a slip.

For regular attendance always brings  
Together men of many moods and minds.

Its heart is simply fellowship. Its goal  
Of world-wide unity of which it sings  
Is fellowship in which each member finds

A treasure trove for heart and mind  
and soul.

# Share These Meetings with Your Club

HOW many members of your Rotary Club have yet to attend a District Conference or a Rotary Convention? How many are acquainted with the basic purpose of the District Assembly? Some, perhaps, will never know all three of these important Rotary gatherings from firsthand experience. What they learn about them will have to come from Rotarians who have attended.

In April and May, District Assemblies for the instruction of incoming Presidents and Secretaries of all Rotary Clubs in each District will be held; on May 28-June 1, Rotary's 52d Annual Convention will take place in Tokyo, Japan; and annually a District Conference is convened in each District to further the program of Rotary through fellowship, inspirational addresses, and discussion of District affairs and Rotary world-wide. The majority of District Conferences come in March and April.

If attendance at one or more of these meetings is on your schedule, and if you are to present a report on them to your Club, you will handle your assignment more like a seasoned reporter if you know what to look for and make notes on in advance.



## The District Assembly

First, the statistics: obtain from the District Governor the number of Clubs represented and the number of incoming Presidents and Secretaries present.

After a presentation of a general outline of the Assembly program, the essentials of various reports—on the International Assembly, on specific phases of the Rotary program, and on new program ideas and techniques—might be presented. New Rotary literature, if announced at the Assembly, should also be named and described.

To conclude your report, tell how attendance at the District Assembly benefited you personally by extending your knowledge of Rotary and increasing your Rotary acquaintanceships.

## The District Conference

Again, gather up all the figures on total attendance, the number of Clubs represented and not represented, the

number of new Clubs organized, and so on. Conference business will include discussion of proposed Convention Resolutions and Enactments, and your report should note this, along with Conference Resolutions adopted, if any.

Speeches at the plenary session can be summarized and group discussions described, noting any unusual Club activities reported at these meetings. Your listeners will also want to know something about the entertainment features, so jot down a few notes about the Conference dinner, professional entertainers on the program, and any exhibits set up.

## The International Convention

If you are going to Tokyo for the May-June gathering of Rotarians and their families from around the world, keep a day-by-day account of your trip and include some of it in your report. Also, fill a notebook with interesting facts about the Convention city, its hotels and Japanese inns, its restaurants and major sights. Figures on attendance and coun-



tries represented will be in the *Brief Report of the Convention* sent to your Club.

Your Convention program book will be your record of speakers' names, group meetings held (check the ones you attend), and entertainment and hospitality features presented as a part of the Convention program. If your wife goes to Tokyo with you, invite her to report on the special features for ladies. Also, your son or daughter, if Tokyo-bound, might report on features for young people. Finally, you will want your story of the Convention to include examples of friendly ties formed with people from other lands.

By so sharing these meetings, Rotarians who attend them enable others to benefit from their experiences.



*My true story of Overcoming Deafness.*  
by Helen Martin

**A TRAGIC STORY WITH A HAPPY ENDING**

"I was worried to death about my hearing problem. My family and friends started to avoid me. Life was like a silent movie. I saw what was going on, but I couldn't hear it.

"I'd heard so much about Beltone on TV that I went to see a Beltone Hearing Aid Consultant. His understanding won my confidence. He tested my hearing loss, then fitted me with beautiful, comfortable Beltone Hearing Glasses. At last, I hear clearly again with BOTH ears!

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without letting us know! Send your name, old and new address and name of your Rotary Club at least 60 days before you move. Thanks.  
**THE ROTARIAN, 1600 Ridge Ave., Evanston, Ill.**

**Bedrock Rotary**

The Rotarian, young or old, who seeks to know Rotary well will find its fundamentals in the Constitutional documents, in Convention Resolutions, in the decisions of its administrative leadership, and in other expressions of its principles, traditions, and usages. To deepen his understanding and appreciation of this "bedrock Rotary," this department treats one or more of these basic matters each month.—The Editors.

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1800 Ridge Ave., Evanston, Ill.

# At Your Leisure

*Hobbies, sports, adventure—how Rotarians relax.*

FROM the north country of British Columbia, some 300 miles above the Province's population belt, comes a call to adventure that ROTARIAN RONALD J. PERRY, a furnace maker of Vancouver, answers as often as he can. He tells of its hold on him in the following story.

NOT FAR from the mighty Fraser River, the longest in British Columbia, is Clinton, a famous frontier town of the '70s that had stagecoaches on its streets until 1912. It is a jumping-off point for hunters headed for the foothills and canyons of the Cariboo Mountains, where mule deer, moose, mountain goats and mountain lions, bighorn sheep, and grizzly, black, and brown bears test a man's courage as well as his hunting skill. I've been a hunter for some 30 years, and the Cariboo country, its rugged beauty beyond my power to describe, is my hunter's paradise.

Even the town of Clinton has its own fascination for me. My trips into the Cariboo region always begin with a stopover in Clinton to visit some mining prospectors, cattlemen, and other local business people I am proud to call old friends. Our usual meeting place, the Clinton Hotel, a sturdy inn built of logs in 1862, has burned down. It was the oldest hotel in British Columbia. Many a wayfarer, poking around its nooks and crannies, often turned up relics of the building's earlier days.

After an overnight stay in Clinton, we—and this usually means my hunting partner, "Doc" Lewis, and myself—start out early the next morning for the Gang Ranch, some 85 miles to the northwest,

via some pretty rough roads. The scenic grandeur on all sides more than makes up for the bumpy ride, however, as we pass through canyons and fertile valleys once inhabited by the Chilcotin Indians, fierce fighters who massacred, in the 1840s, some 300 of another tribe who were looking for new grazing land.

After crossing the Fraser River on a wooden bridge, we enter Gang Ranch country. This cattle empire consists of more than 3 million acres of grazing land, and is the largest cattle ranch on the North American Continent. To the south of it is the Empire Valley Ranch, popular with many American hunters who come from all parts of the U.S.A. for some of the best mule-deer hunting Canada has to offer. I always stop at the Empire Ranch for some hunting talk and good coffee before going on to our hunting camp and grounds about 15 miles away.

One of the most memorable trips I ever made in the Cariboo region was in '58. "Doc" Lewis and I, along with our guide and long-time friend, Alfred Higginbottom, saddled up one morning and headed for Black Dome Mountain. A three-hour ride brought us to a high ridge overlooking a grassy canyon about a mile away. In the canyon, hemmed in on three sides and with only one way out, were about 20 mule deer. To move them toward the canyon's open end, Alfred circled around to the other side which sloped up to a flat ridge. At the same time, "Doc" moved to a position about a third of the way up the left side of the canyon, while I went in the same distance on the right side.



With their quarry—five mule deer—tied and hung, Rotarian "Ron" Perry (center) and his hunting partner, "Doc" Lewis (left), let the camera record their kill. A guide is at the right.



63



## STRIPPED GEARS

### My Favorite Story

When my husband and I lived in Santa Clara, California, across the street from us lived a very elderly, but very spry, couple, he being 90 years old, and she 88. Each morning I had to arise at 6:30 in order to get my husband off to his work some distance away. I had noticed that the lights were always on in their house when I arose, so one day I asked the wife, "Why do you two get up so early? I'm just longing for the day when my husband retires, and I can sleep late once again."

"Dearie," she said in dead seriousness, "you *have* to get up early in order to get three good meals a day."

—MRS. CHAS. B. McCUTCHEON  
Wife of Rotarian  
Altavista, Virginia

THE ROTARIAN will pay \$5 to Rotarians or their wives for favorite stories. Send them to *Stripped Gears*, The ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois.

### Memo to Bus Talkers

*I overhear: "I told him this—"  
"I told him that—." Now what I miss  
is hearing from the other side;  
I'd like to know what "him" replied.*

—LEONARD K. SCHIFF

### Not So E-Z

Determine the word which answers the definition of the following and you will find that each has one thing in common: it contains the letter "z":

1. An Indian of the tribe which founded the Mexican empire conquered by Cortes in 1519.
2. Among the ancient Hebrews a consecrated person, forbidden to cut the hair, use wine, etc.
3. A country in South America.
4. To harden into ice.
5. An individual of the most westerly branch of the Slavs.
6. A four-legged, long-bodied reptile with tapered tail.



*"You were kind enough to give me a reference when you fired me. I took it to Personnel—and I was rehired."*

7. A strong, tall, masculine-type woman.
8. To sleep, doze, drowse.
9. An inflammatory itching disease of the skin.
10. A mixture of hydrocarbons obtained in refining coal tar.
11. Flimsy.
12. To immerse in water.

This quiz was submitted by Isole Townsend Baker, wife of an Enid, Oklahoma, Rotarian.

The answer to this quiz will be found below.

### Danger . . . Quiet!

*Although the noise some children make  
Sure causes aggravation,  
It's lack of it—and no mistake—  
That needs investigation!*

—F. G. KERNAN

It was a wonderful act—a lion and a monkey performing together in the same cage.

"My goodness, that's really a rare sight," someone later said to the trainer. "Do they really get along so well together?"

"Well," admitted the trainer, "they have their little quarrels sometimes—but then we just buy a new monkey."—Nutmeg.

Small boy: "Could I please have two balloons?"

Advertiser: "Well, usually we just give one balloon to each youngster. Do you have a brother at home?"

Small boy: "No, but my sister has. I want it for him."—Rotogram, PARIS, TENNESSEE.

"I'd move heaven and earth to be able to break 100 on this course," sighed the golfer.

"Try heaven," advised the new caddy, "you've already moved most of the earth."—Spokes, PORTLAND, OREGON.

Plumber: "I understand you have something here that doesn't work."

Housewife: "Yes, he's in the living room on the couch."—The Ro-Mer, MERCERSBURG, PENNSYLVANIA.

A collection agency in Los Angeles recently received the following letter from a man and wife to whom they had written requesting payment of certain overdue bills:

"Gentlemen: We have received your letter of the 23d and are happy to give you the following information: We have

### Answer to Quiz

Not So E-Z: 1. Aztec, 2. Nazareth, 3. Brazil, 4. Freeze, 5. Czech, 6. Lizard, 7. Amazon, 8. Snooze, 9. Eczema, 10. Benzol, 11. Sleazy, 12. Bapizee.

Printed in U.S.A.—W. F. Hall Printing Co.



*"Your class voted you 'the man most likely to succeed.' What happened?"*

divided our creditors into three groups: (1) those who will be paid promptly; (2) those who will be paid sometime; (3) those who will never be paid. You will be happy to know that due to the friendly tone of your letter we have promoted you from Group 3 to Group 2."—Rotary Realist, LASALLE, ILLINOIS.

### Limerick Corner

The Fixer pays \$5 for the first four lines of an original limerick selected as the month's limerick-contest winner. Address him care of The Rotarian Magazine, 1600 Ridge Avenue, Evanston, Illinois.

\*\*\*

This month's winner comes from J. M. Walthe, a Seattle, Washington, Rotarian. Closing date for last lines to complete it: May 15. The "ten best" entries will receive \$2.

### HOOP-LA

*A basketball player named Brown  
Was so tall he could shoot baskets down  
Lying flat on the floor,  
He still made a score,*

### DELL DOINGS

Here again is the baittitled limerick presented in The Rotarian for November:

*The farmer who lived in the Dell  
Had an auto he wanted to sell;  
So to prove that his car  
Was the best buy by far,*

Here are the "ten best" last lines:

*He made up a nice yarn to tell.*  
(Arvid Johanson, member of the Rotary Club of Gällivare, Sweden.)

*He perfumed it to mask the old smell.*  
(Mrs. K. Dreher, daughter of a Manhattan Beach, California, Rotarian.)

*He had a smash-up which sounded his knell.*  
(Mrs. H. S. Cunningham, wife of a Riverhead, New York, Rotarian.)

*He refused to reduce it to sell.*  
(J. F. Ressor, member of the Rotary Club of Hamilton, Ontario, Canada.)

*Took a ride, and wound up in the well.*  
(Harbert O. Bunting, honorary member of the Rotary Club of Lynn, Massachusetts.)

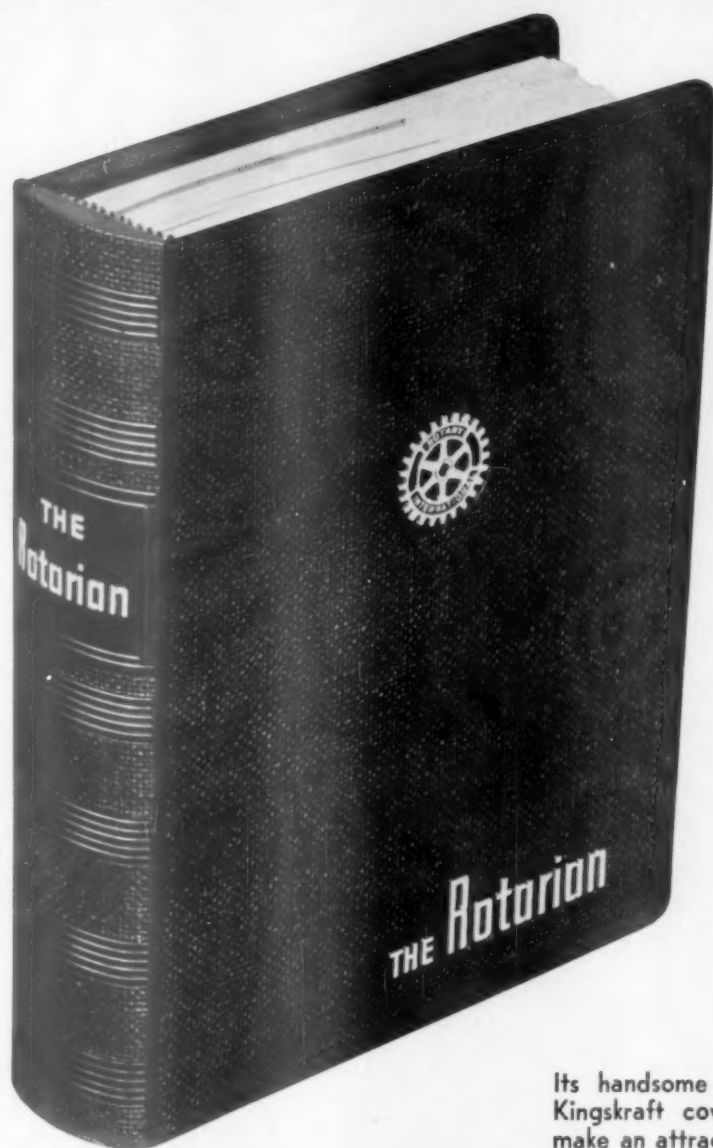
*He showed he could drive it pell-mell.*  
(Gordon C. Lovegrove, member of the Rotary Club of Traralgon, Australia.)

*Said, "Tis better than Benny's Maxwell."*  
(Roy Hopkins, member of the Rotary Club of Ironwood, Michigan.)

*He kicked at a wheel—off it fell.*  
(John Mair, member of the Rotary Club of Mount Morris, New York.)

*He christened her "Never-Fail Nell."*  
(Mrs. Roland L. Lewan, Jr., wife of a Union, New Jersey, Rotarian.)

*He "souped up" the motor quite well.*  
(R. Roy Taylor, member of the Rotary Club of Dodge City, Kansas.)



## **A Handy Binder for Your 'Rotarians'**

Here is an attractive binder that will prove useful to any subscriber to THE ROTARIAN. It is especially valuable for club officers and libraries—makes a fine gift for all Rotarians.

Strong, durable, simple in construction, easy to operate, it holds 12 magazines in a convenient, orderly manner.

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### VENUS FLYTRAP EATS LIVE FLIES

Exquisite house plants catch and eat live insects! Bear white flowers. Green leaves form rosettes. Each leaf tipped with pink trap. Insect, lured by color & nectar, enters. Trap snaps shut, absorbs him. Also eats raw beef or feeds thru roots. Easy-to-grow bulbs develop in 3-4 weeks.  
3 Bulbs.....\$1.00  
18 Bulbs.....\$5.00



### 10-SHELF SHOE BAG...

saves closet space! Keeps shoes off the floor and away from dust. Pretty, practical, neat. Holds 10 pairs of shoes (men's or women's) in full view, one pair per shelf. Made of heavy gauge see-thru plastic, with quilted top and binding. Has full-length zipper so shoes are always easy to reach. Hangs from closet rod. 12 3/4" x 57". \$3.98 ea. 2 for.....\$7.50



### RARE, EXOTIC CLIMBING GERMAN STRAWBERRY PLANTS!

...Trained against trellis, fence or wall, they'll grow 4, 5 even 6 feet high! Sturdy vines form dozens of rosettes which bear a profusion of blossoms and berries! Produce a beautiful mass of deep green foliage, accented by charming white flowers, green berries and delicious ripe red fruit...all at the same time! Continue to bear delightful strawberries from spring until frost in fall! A true perennial. Blooms and bears luscious fruit year after year. Easy to grow. You don't even have to bend to pick fresh home-grown berries! Order now for spring planting.  
Each.....\$2.50 3 Plants.....\$6.98



**CIGARETTE LIGHTER—COMPUTER**  
—PERPETUAL CALENDAR! 3-in-1 pocket wonder! Handsome precision-made chrome-plated lighter has 3-dial computer on 1 side—for ground speed, miles, gallons, etc. Calendar on other side current from 1950-1977! 2" diameter. Each.....\$1.98



**6 ENCHANTING LAMPS**... glow in the dark, without electricity! Self-illuminating! A wonderful way to cut down your electric bill. Cute lantern styling, of unbreakable plastic. Gathers light by day... radiates it at night. Use to indicate cellars, stairways, as lamp and shade pulls. 2" high, in assorted colors. Set of 6.....\$1.00 3 sets.....\$2.79



**1000 ADDRESS LABELS**... Printed with your name and address, to save your time! Gummed backs. Just wet and stick. Terrific for stationery, books, checks, packages. You'll never have to write your return address. Handsomely printed in blue on white stock. Easy to read—prevent errors. State name, full address in 3 lines.....1000 labels 88¢



**EMBOSS YOUR NAME, ADDRESS!**...Lifetime all-steel Embosser personalizes plain paper, envelopes with your name and address in raised letters. Insert paper, press finger-touch handle... for rich embossed stationery. Specify 3-line name and address (up to 21 letters and spaces per line). Each.....\$4.95



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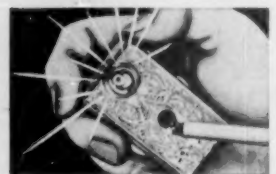
button and results are indicated instantly by flashing light on face of machine. Durable high-impact plastic; compact, lightweight, easily carried anywhere! Comes complete with battery, instructions and special "Handicapper's Guidebook". Great for turf enthusiasts, sportsmen, home analysts. Order today! \$14.95



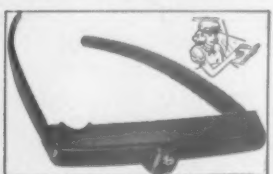
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...Only 2¢ worth of electricity a week, in continuous use! 2 regular 7 watt, 110 Volt bulbs operate in series, so each takes only 55 volts. Thus bulbs use only 2 Watts each—won't burn out! Soft, pleasing light. Just plug it in and forget it! Marbled plastic, with 2 bulbs. Complete.....\$1.00 3 for.....\$2.79



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...Roomy check bank could save you money! Holds 800 cancelled checks. Keeps them safe—ready at a moment's notice if needed for tax purposes or proof of payment. Green ripple-text box with golden stamp; tab index dividers for 5 year file. 7 1/4" x 4 3/4" x 3 3/4". Each.....\$1.00 3 sets.....\$2.79



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**LIGHT WHERE YOU WANT IT**...with "Headlite"! Slips on like glasses, casts direct light wherever your head turns—without illuminating a whole area. Read in bed without disturbing anyone! Fits over glasses. Great for repairmen, hobbyists—a no-hands flashlight! Uses standard batteries (not incl.) Each.....\$1.00 2 for.....\$1.88



**MAGNETIC HOOKS CLING** to metal cabinets, stoves, refrigerators—to metal on cars, boats, etc. Fasten instantly, provide safe, neat storage for cups, tools, utensils, notes, pot-holders, pots and pans, towels. No holes to drill. Durable—permanently defy the law of gravity. Never wear out. Save space and breakage. Set of 4.....\$1.00, 3 sets.....\$2.79



**LIFETIME SOCIAL SECURITY CARD**  
...Indestructible—cannot be harmed by fire, water, oils, etc.! Wafer thin, two-tone solid aluminum—a wallet sized 3 1/2" x 2"—engraved with social security number and full name. Positive, permanent identification to keep with you at all times. Specify number and name. Each.....\$1.00 3 for.....\$2.79

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...bloom without water or soil! Mysterious Himalayan bulb (Arum Cornutum) doesn't even need a pot! Just open package—watch them GROW! Rich, splashy purple calla-lily-shaped flowers, sparkling green leaves. Grows without care indoors now, outdoors later. 2 bulbs.....89¢  
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